

CENVEO, INC. BANKRUPTCY CASE STUDY

FILED ON 02/02/2018



CreditRiskMonitor's warning of Cenveo, Inc.'s ("Cenveo") bankruptcy risk was determined by a combination of factors:

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MONTHLY AVERAGE FRISK® SCORE

CreditRiskMonitor's FRISK® score had been warning of financial stress at Cenveo, Inc. (OTC: CVOVQ) for more than a year.

The company ultimately filed for bankruptcy on February 2, 2018.

Business Name	2017	2017	2017	2017	2017	2017	2017	2017	2017	2017	2018	2018
Dusiliess Hallie	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC	JAN	FEB
Cenveo, Inc.	1	1	1	1	1	1	1	1	1	1	1	1

BANKRUPT!

The FRISK® score is 96% accurate* in predicting the risk of corporate failure/bankruptcy over a 12-month horizon.

All FRISK® scores are recalculated every night for each subsequent 12-month period.

	FRISK		ptcy within 12 month:
		From	То
Best	10	0.00%	0.12%
	9	0.12%	0.27%
	8	0.27%	0.34%
	7	0.34%	0.55%
	6	0.55%	0.87%
	5	0.87%	1.40%
	4	1.40%	2.10%
	3	2.10%	4.00%
	2	4.00%	9.99%
Worst	1	9.99%	50.00%

While the percentage risk of bankruptcy varies at each FRISK® score, 96% of public companies that eventually go bankrupt enter the FRISK® "red zone" prior to filing. A FRISK® score of 5 or less is an important warning sign.

^{*} FRISK® score accuracy of 96% is based on backtesting of U.S. public companies; results may vary by country.

THE FRISK® SCORE COMPONENTS

At the core of the CreditRiskMonitor process is our 96% accurate FRISK® score, which indicates a company's level of financial stress on a scale of 1 to 10, based on the probability of bankruptcy over a 12-month horizon. When available, the FRISK® score incorporates a number of powerful risk indicators including:

A "Merton" type model using stock market capitalization and volatility Financial ratios, including those used in the Altman Z"-Score Model

Bond agency ratings from Moody's and Fitch

Crowdsourced CreditRiskMonitor Usage Data

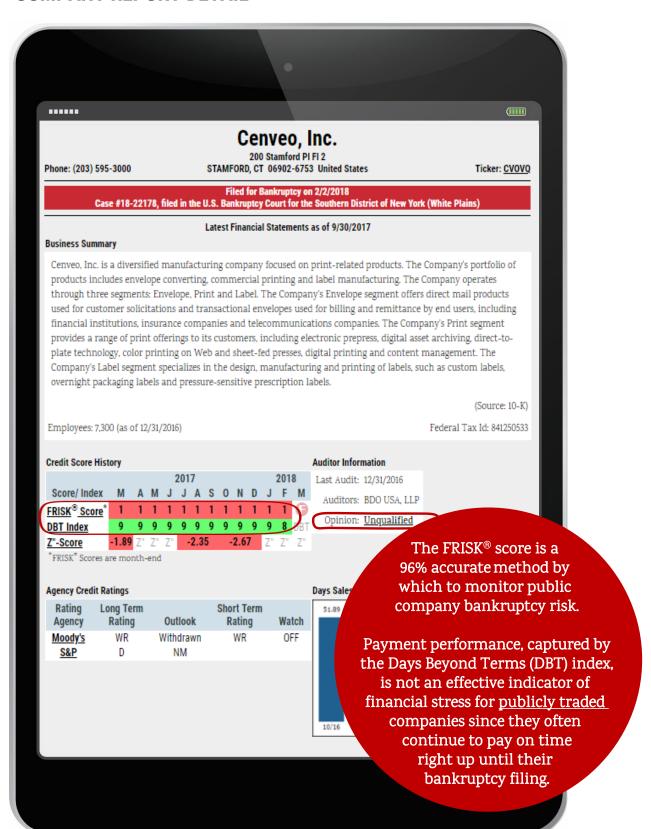
<u>Crowdsourcing</u> has enhanced the accuracy and timeliness of the FRISK® score. We collect and analyze data patterns from thousands of CreditRiskMonitor subscribers, including professionals from more than 35% of the Fortune 1000 and other large corporations worldwide.

The crowdsourcing advantage is even more powerful in our FRISK® score since many of the professionals who use our service are credit managers:

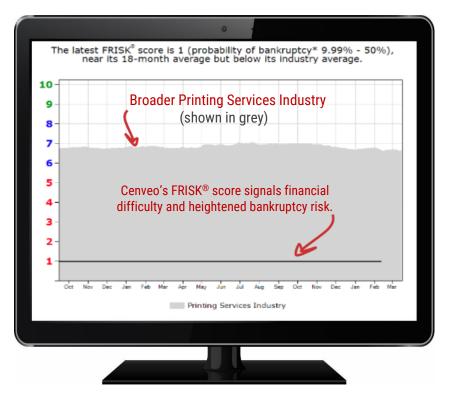
- Credit managers control one of the largest sources of working capital going into a company
- They are not held to the same "Fair Disclosure" restrictions that prevent nondisclosed information sharing on public companies
- Credit managers use a variety of non-public information sources such as their own company's management and sales representatives to be alerted to concerns in a public company's performance
- It is commonly known credit managers confidentially share information with other credit managers, thus collectively, their behavior helps to provide advanced insight to financial problems in public companies

Read more in Credit Research Foundation's quarterly journal article, "Assessing Public Company Financial Risk by Crowdsourcing the Research of Credit Professionals"

COMPANY REPORT DETAIL



FRISK® DEEP DIVE



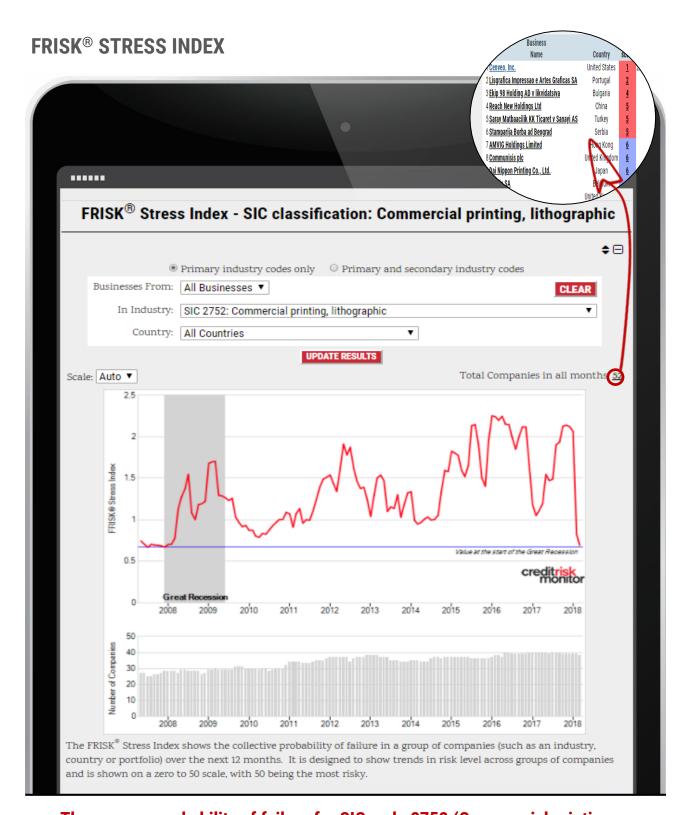
The FRISK® score relative to the broader Printing Services industry raised an additional red flag signaling heightened risk relative to peers, as well...

MAKING IMMEDIATE ATTENTION REQUIRED.

ADJUSTED MARKET CAP VOLATILITY

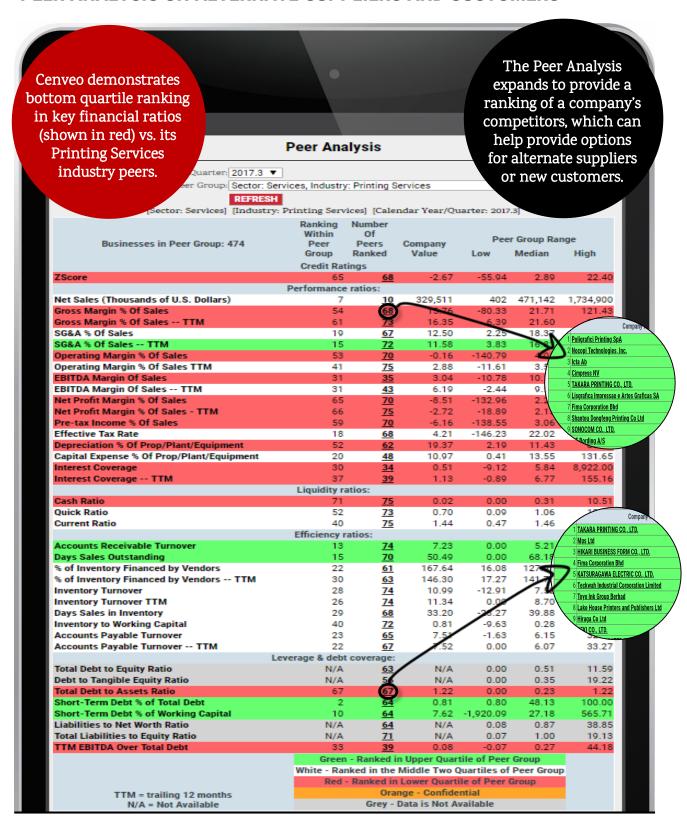


One of the inputs of the FRISK® score is a company's market cap volatility, adjusted for dividends, over the course of a year. Incorporating this information allows us to capture the "wisdom of markets" on a daily basis. This ensures our subscribers are getting the most up to date view of the risks they face since stocks tend to be more liquid and faster moving than bond prices and ratings.



The average probability of failure for SIC code 2752 (Commercial printing, lithographic) reflects an industry subsector with low risk. But, Cenveo had continued to struggle, as evidenced by its fall to a FRISK® score of 1.

PEER ANALYSIS ON ALTERNATE SUPPLIERS AND CUSTOMERS



QUARTERLY PERFORMANCE RATIOS

Recurring net losses

Poor interest coverage ratio & recurring negative free cash flow

Performance Ratios - Sequential Quarters

Performa	ince Ratios	- Sequenti of U.S. Dollars)	ial Quartei	rs	
	13 weeks	26 weeks	13 weeks	13 weeks	13 weeks
Period Ended	9/30/2017	7/1/2017	4/1/2017	12/31/2016	10/1/2016
Net Sales \$	\$329,511	\$681,339	n/a	\$417,244	\$382,675
% change	n/a	n/a	n/a	9.03%	n/a
Gross Margin \$	\$51,923	\$117,931	n/a	\$63,620	\$67,892
% change	n/a	n/a	n/a	-6.29%	n/a
% of sales	15.76%	17.31%	n/a	15.25%	17.74%
change as % of incremental sales	n/a	n/a	n/a	-12.36%	n/a
SG&A \$	\$41,183	\$82,214	n/a	\$41,992	\$44,082
% change	n/a	n/a	n/a	-4.74%	n/a
% of sales	12.50%	12.07%	n/a	10.06%	11.52%
change as % of incremental sales	n/a	n/a	n/a	-6.05%	n/a
Operating margin \$	(\$532)	\$22,973	n/a	\$18,728	\$27,601
% change	n/a	n/a	n/a	-32.15%	n/a
% of sales	-0.16%	3.37%	n/a	4.49%	7.21%
change as % of incremental sales	n/a	n/a	n/a	-25.67%	n/a
EBITDA \$	\$10,003	\$47,086	n/a	\$31,247	\$39,708
% change	n/a	n/a	n/a	-21.31%	n/a
% of sales	3.04%	6.91%	n/a	7.49%	10.38%
change as % of incremental sales	n/a	n/a	n/a	-24.48%	n/a
EBIT \$	(\$825)	\$23,343	n/a	\$18,247	\$29,364
% change	n/a	n/a 3.43%	n/a	-37.86%	n/a 7.67%
% of sales	-0.25%		n/a	4.37%	
change as % of incremental sales	n/a	n/a	n/a	-32.16%	n/a
Pre-tax income \$	(\$20,297)	(\$15,329)	n/a	(\$1,581)	\$9,046
% change	n/a -6.16%	n/a -2.25%	n/a	-117.48%	n/a 2.36%
% of sales			n/a	-0.38%	
change as % of incremental sales Net income (loss) \$	n/a (\$28,050)	n/a (\$10,543)	n/a n/a	-30.74% (\$241)	n/a \$9.431
% change	(\$28,030) n/a	(\$10,543) n/a	n/a	-102.56%	99,431 n/a
% of sales	-8.51%	-1.55%	n/a	-0.06%	2.46%
change as % of incremental sales	-0.51% n/a	-1.55% n/a	n/a	-27.98%	n/a
Tax expense \$	(\$854)	(\$5,850)	n/a	\$198	\$987
Effective tax rate	4.21%	38.16%	n/a	-12.52%	10.91%
Depreciation expense \$	\$9,619	\$21,122	n/a	\$10,273	\$9,019
% of sales	2.92%	3.10%	n/a	2.46%	2.36%
% of capital expenses	176.69%	145.89%	n/a n/a	85.47%	78.04%
% of PP&E, net (annualized)	19.37%	20.51%	n/a	19.39%	16.99%
Capital expenditures \$	\$5,444	\$14,478	\$8,223	\$12,019	\$11,557
% change	n/a	n/a	-31.58%	4.00%	n/a
% of PP&E, net (annualized)	10.97%	14.06%	15.63%	22.69%	21.77%
% of working capital (annualized)	19.60%	27.36%	38.62%	72.61%	88.63%
Interest coverage ratio	0.51	1.22		1.58	1.95
% change	n/a	n/a	n/a	-19.36%	n/a
Free cash flow \$	(\$15,766)	(\$13,767)	(\$14,604)	\$21,497	(\$3,637)
% change	n/a	n/a	-167.94%	691.06%	n/a
Source:	10-Q	10-Q	10-Q	10-K	10-Q
	11/9/2017	11/9/2017	11/9/2017	2/23/2017	11/9/2017

QUARTERLY LEVERAGE RATIOS

Recurring negative tangible net worth suggested that <u>all</u> <u>loanable collateral</u> <u>had been exhausted</u>

Leverage Ratios - Sequential Quarters

An increasing total debt to assets ratio signaled a lower degree of financial flexibility

	(Thousands of U	J.S. Dollars)			
reriod Ended	9/30/2017	7/1/2017	4/1/2017	12/31/2016	10/1/2016
Total debt \$	\$1,059,038	\$1,039,273	\$1,034,660	\$1,018,666	\$1,044,087
% change	1.90%	0.45%	1.57%	-2.43%	-0.05%
Stockholders' equity \$	(\$618,921)	(\$595,624)	(\$595,563)	(\$589,157)	(\$582,241)
% change	-3.91%	-0.01%	-1.09%	-1.19%	2.25%
Tangible net worth \$	(\$897,306)	(\$889,676)	(\$890,861)	(\$885,510)	(\$879,985)
% change	-0.86%	0.13%	-0.60%	-0.63%	1.64%
Total assets \$	\$870,017	\$869,402	\$873,206	\$912,959	\$912,237
% change	0.07%	-0.44%	-4.35%	0.08%	1.27%
Total debt to assets ratio	1.22	1.20	1.18	1.12	1.14
% change	1.83%	0.89%	6.19%	-2.51%	-1.31%
Tangible assets \$	\$591,632	\$575,350	\$577,908	\$616,606	\$614,493
% change	2.83%	-0.44%	-6.28%	0.34%	2.11%
Short-term debt \$	\$8,597	\$6,944	\$9,400	\$31,727	\$57,132
% change	23.80%	-26.13%	-70.37%	-44.47%	-26.40%
Short-term debt % of total debt	0.81%	0.67%	0.91%	3.11%	5.47%
% change	21.49%	-26.45%	-70.83%	-43.08%	-26.37%
Short-term debt % of working capital	7.62%	6.35%	9.19%	46.63%	88.73%
% change	20.02%	-30.93%	-80.29%	-47.45%	-54.36%
Total liabilities \$	\$1,488,938	\$1,465,026	\$1,468,769	\$1,502,116	\$1,494,478
% change	1.63%	-0.25%	-2.22%	0.51%	-0.13%
Total debt to EBITDA ratio (annualized)	26.47	11.04	n/a	8.15	6.57
% change		n/a	n/a	23.98%	63.13%
Source:	Files		10-Q	10-K	10-Q
	Elevat		5/4/2017	2/23/2017	11/3/2016

total debt to EBITDA ratio (annualized) indicated heightened risk

QUARTERLY LIQUIDITY RATIOS AND RATES OF RETURN

•••••	Liquidity Ratio	s - Sequen		c qu	Meager ash and ick ratios
Period Ended	9/30/2017	7/1/2017	4/1/2017	12/31/2016	10/1/2016
Current assets \$	\$368,297	\$348,855	\$346,554	\$383,245	\$378,677
% change	5.57%	0.66%	-9.57%	1.21%	3.46%
% of short-term debt	4,284.02%	5,023.83%	3,686.74%	1,207.95%	662.81%
Current liabilities \$	\$255,448	\$239,455	\$244,262	\$315,206	\$314,291
% change	6.68%	-1.97%	-22.51%	0.29%	-3.62%
Working capital \$	\$112,849	\$109,400	\$102,292	\$68,039	\$64,386
% change	3.15%	6.95%	50.34%	5.67%	61.24%
% of sales (annualized)	8.56%	8.03%	n/a	4.08%	4.21%
Cash \$	\$6,306	\$7,098	\$3,861	\$5,532	\$4,894
% change	-11.16%	83.84%	-30.21%	13.04%	-1.39%
% of short-term debt	73.35%	102.22%	41.07%	17.44%	8.57%
Cash ratio	0.02	0.03	0.02	0.02	0.02
% change	-16.55%	87.34%	-10.23%	12.82%	2.63%
Quick assets \$	\$179,273	\$198,812	\$201,639	\$239,719	\$227,562
% change	-9.83%	-1.40%	-15.89%	5.34%	4.60%
% of short-term debt	2,085.30%	2,863.08%	2,145.10%	755.57%	398.31%
Quick ratio	0.70	0.83	0.83	0.76	0.72
% change	-15.48%	0.58%	8.55%	5.04%	8.51%
Current ratio	1.44	1.46	1.42	1.22	1.20
% change	-1.04%	2.69%	16.69%	0.91%	7.34%
Source:	10-Q 11/9/2017	10-Q 8/3/2017	10-Q 5/4/2017	10-K 2/23/2017	10-Q 11/3/2016

Unable to generate					
positive returns	Rate of Return	- Sequenti		3	
Period Ended	13 weeks 9/30/2017	26 weeks 7/1/2017	13 weeks 4/1/2017	13 weeks 12/31/2016	13 weeks 10/1/2016
Return on total assets	-3.23%	-1.21%	0.00%	-0.03%	1.04%
% change	n/a	n/a	100.00%	-102.54%	n/a
Return on tangible assets	-4.81%	-1.83%	0.00%	-0.04%	1.55%
% change	n/a	n/a	100.00%	-102.53%	n/a
Source:	10-Q 11/9/2017	10-Q 11/9/2017	10-Q 11/9/2017	10-K 2/23/2017	10-Q 11/9/2017

NEWS ALERTS: A TIMELINE OF CONCERNING HEADLINES

2/22/2017	PR Newswire	Cenveo Reports Fourth Quarter and Full Year 2016 Results
	1 2017 decreased 178% he previous year.	6 to (\$8.7 million) compared with net income of \$11.2 million for th
5/3/2017	PR Newswire	Cenveo Reports First Quarter 2017 Results
	2 2017 decreased 104% he previous year.	to (\$1.9 million) compared with net income of \$48 million for the
8/5/2017	CRMZ News Service	Cenveo, Inc updated financials available
Moody's Investo	r Services withdrew Cer	nveo's ratings and outlook.
10/20/2017	CRMZ News Service	Cenveo, Inc updated Moody's rating available
Cenveo divested	its office products env	elope business to focus on its core operations; raise cash.
11/9/2017	CRMZ News Service	Cenveo Announces Sale of Office Products Envelope Business
	3 2017 decreased 397% he previous year.	to (\$28.1 million) compared with net income of \$9.4 million for th
11/14/2017	CRMZ News Service	Cenveo, Inc updated financials available
Cenveo reached eorganization.	an agreement with hold	lers of a majority of its first lien debt to support a Chapter 11 plan
11/9/2017	CRMZ News Service	Cenveo, Inc. Announces Agreement with First Lien Noteholders to Recapitalize Balance Sheet
Cenveo filed for	bankruptcy	

ABOUT THIS REPORT/CONTACT CREDITRISKMONITOR



CreditRiskMonitor is a financial risk analysis and news service that helps credit, supply chain and financial professionals stay ahead of and manage risk quickly, accurately and cost effectively. More than 35% of the Fortune 1000, plus over a thousand other large corporations worldwide, rely on our financial risk coverage of over 58,000 global public companies.

CreditRiskMonitor Bankruptcy Case Studies provide post-filing analyses of public company bankruptcies. Our case studies educate subscribers about methods they can apply to assess bankruptcy risk using CreditRiskMonitor's proprietary FRISK® score, robust financial database and timely news alerts.

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Contact us at: 845.230.3000 creditriskmonitor.com/contact-us