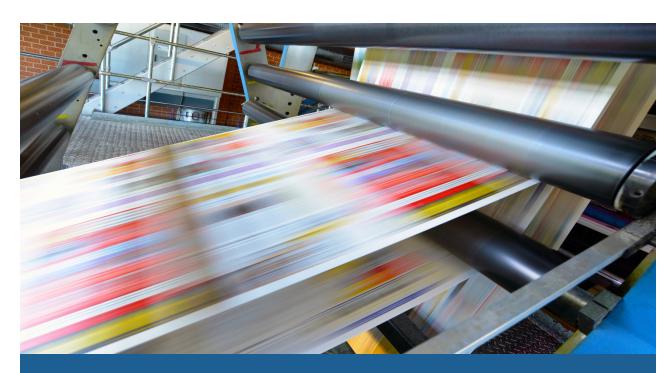


THE McCLATCHY COMPANY BANKRUPTCY CASE STUDY

FILED ON 02/13/2020



CreditRiskMonitor's warning of The McClatchy Company's ("McClatchy") bankruptcy risk was determined by a combination of factors:

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MONTHLY AVERAGE FRISK® SCORE

CreditRiskMonitor's FRISK® score had been warning of financial stress at The McClatchy Company (OTC: MNIQQ) for more than a year.

We issued a special High Risk Report, dated April 26, 2017, as conditions continued to deteriorate and become more troubling. McClatchy was also spotlighted in a 6/28/2018 newspaper industry blog we published.

The company ultimately filed for bankruptcy on February 13, 2020.

Business						2019						20	20
Name	F	M	Α	M	J	J	Α	S	0	N	D	J	F
The McClatchy Company	1	1	1	1	1	1	1	1	1	1	1	1	1

BANKRUPT!

The FRISK® score is 96% accurate* in predicting the risk of corporate failure/bankruptcy over a 12-month horizon.

All FRISK® scores are recalculated every night for each subsequent 12-month period.

EDICI/® Coore	BANKRUPTCY RISK RELATIVE	TO THE HISTORICAL AVERAGE
FRISK® Score	FROM	TO
10	0.00x	0.12x
9	0.12x	0.27x
8	0.27x	0.34x
7	0.34x	0.55x
6	0.55x	0.87x
5	0.87x	1.40x
¥ 4	1.40x	2.10x
3 3	2.10x	4.00x
≘ 2	4.00x	9.99x
1	9.99x	50.00x

While the risk of bankruptcy varies at each FRISK® score, 96% of public companies that eventually go bankrupt enter the FRISK® "red zone" prior to filing. A FRISK® score of 5 or less is an important warning sign.

^{*} FRISK® score accuracy of 96% is based on backtesting of U.S. public companies; results may vary by country.

THE FRISK® SCORE COMPONENTS

At the core of the CreditRiskMonitor® process is our 96% accurate FRISK® score, which indicates a company's level of financial stress on a scale of 1 to 10, based on the probability of bankruptcy over a 12-month horizon. When available, the FRISK® score incorporates a number of powerful risk indicators including:

A "Merton" type model using stock market capitalization and volatility Financial ratios, including those used in the Altman Z"-Score Model

Bond agency ratings from Moody's, Fitch, & DBRS Morningstar

Crowdsourced CreditRiskMonitor® Usage Data

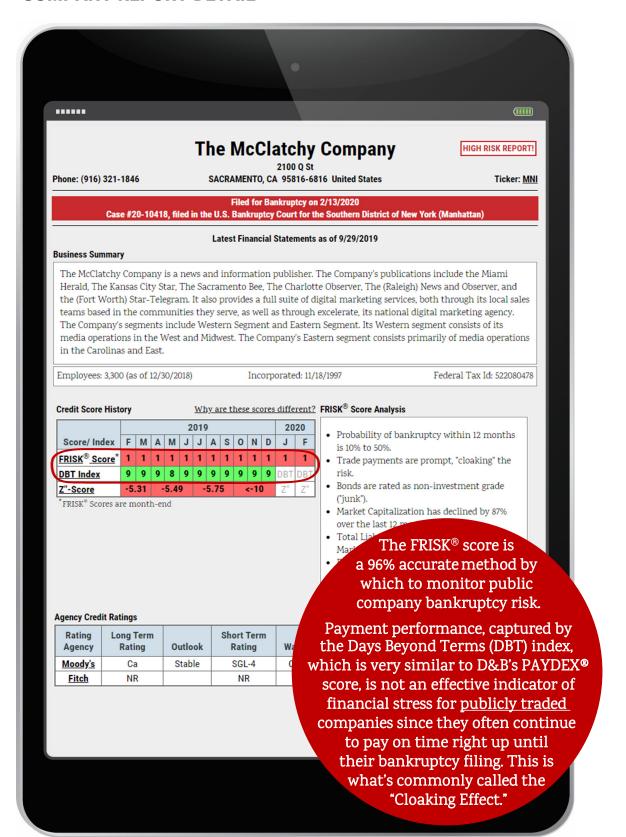
<u>Crowdsourcing</u> has enhanced the accuracy and timeliness of the FRISK® score. We collect and analyze data patterns from thousands of CreditRiskMonitor® subscribers, including professionals from more than 35% of the Fortune 1000 and other large corporations worldwide.

The crowdsourcing advantage is even more powerful in our FRISK® score since many of the professionals who use our service are credit managers:

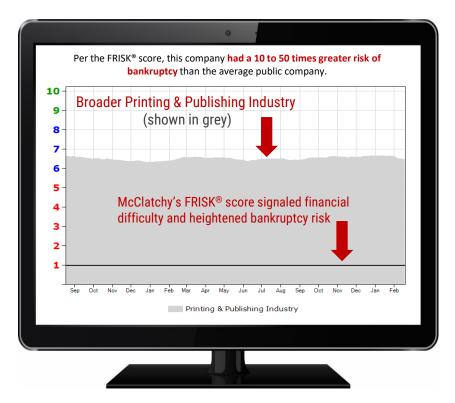
- Credit managers control one of the largest sources of working capital going into a company
- They are not held to the same "Fair Disclosure" restrictions that prevent nondisclosed information sharing on public companies
- Credit managers use a variety of non-public information sources such as their own company's management and sales representatives to be alerted to concerns in a public company's performance
- It is commonly known credit managers confidentially share information with other credit managers, thus collectively, their behavior helps to provide advanced insight to financial problems in public companies

Read more in Credit Research Foundation's quarterly journal article, "Assessing Public Company Financial Risk by Crowdsourcing the Research of Credit Professionals"

COMPANY REPORT DETAIL



FRISK® DEEP DIVE



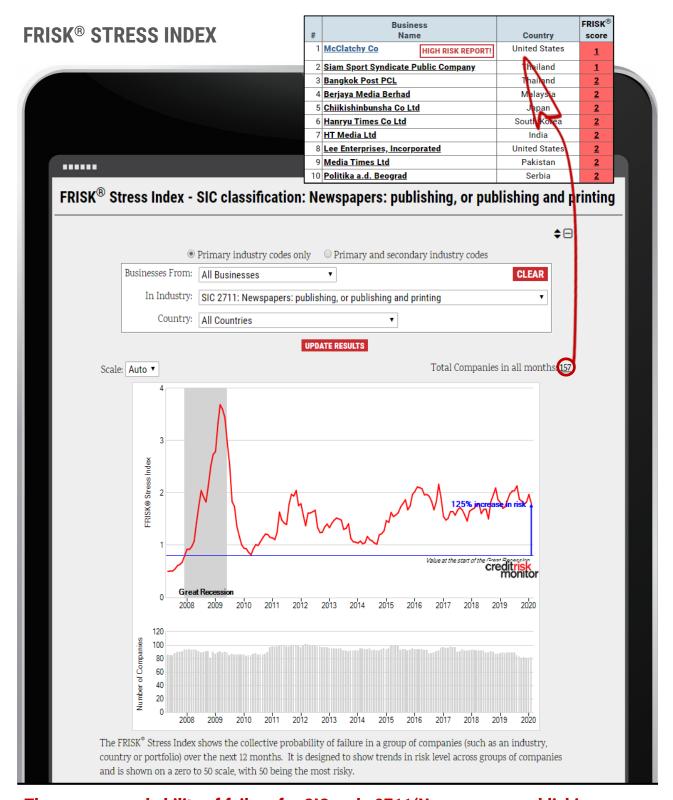
The FRISK® score relative to the broader Printing & Publishing industry raised an additional red flag signaling heightened risk relative to peers, as well...

MAKING IMMEDIATE ATTENTION REQUIRED.

ADJUSTED MARKET CAP VOLATILITY

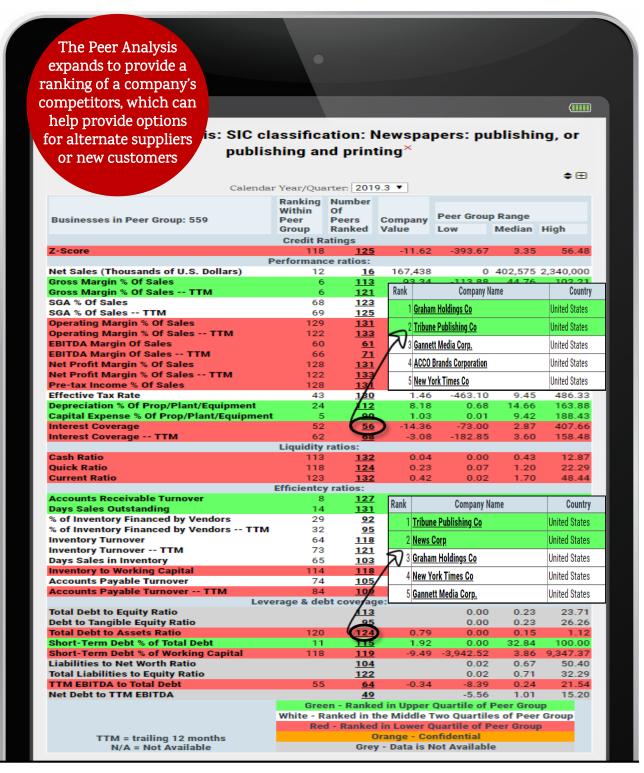


One of the inputs of the FRISK® score is a company's market cap volatility, adjusted for dividends, over the course of a year. Incorporating this information allows us to capture the "wisdom of markets" on a daily basis. This ensures our subscribers are getting the most up to date view of the risks they face since stocks tend to be more liquid and faster moving than bond prices and ratings.



The average probability of failure for SIC code 2711(Newspapers: publishing, or publishing and printing) has increased 125% since 2007. McClatchy was among the weakest names in the industry as evidenced by its FRISK® score of 1.

PEER ANALYSIS ON ALTERNATE SUPPLIERS AND CUSTOMERS



The McClatchy Company demonstrated bottom quartile ranking in key financial ratios (shown in red) versus its industry peers.

QUARTERLY PERFORMANCE RATIOS

Net losses in all but one of the last five fiscal quarters

Insufficient interest coverage ratio & negative free cash flow

Performance Ratios - Sequential Quarters

	(Thousands	of U.S. Dollars)			
	3 mos	3 mos	3 mos	3 mos	3 mos
Period Ended	9/29/2019	6/30/2019	3/31/2019	12/30/2018	9/30/2018
Net Sales \$	\$167,438	\$178,662	\$180,324	\$212,955	\$191,065
% change	-6.28%	-0.92%	-15.32%	11.46%	-6.50%
Gross Margin \$	\$156,291	\$167,433	\$168,628	\$198,696	\$178,152
% change	-6.65%	-0.71%	-15.13%	11.53%	-6.52%
% of sales	93.34%	93.71%	93.51%	93.30%	93.24%
change as % of incremental sales	n/m	n/m	n/m	93.85%	n/m
SG&A \$	\$57,828	\$61,456	\$69,435	\$67,383	\$73,501
% change	-5.90%	-11.49%	3.05%	-8.32%	-5.69%
% of sales	34.54%	34.40%	38.51%	31.64%	38.47%
change as % of incremental sales	n/m	n/m	n/m	-27.95%	n/m
Operating margin \$	(\$285,287)	\$3,493	(\$468)	(\$2,886)	\$17,221
% change	-8,267.39%	846.37%	83.78%	-116.76%	981.72%
% of sales	-170.38%	1.96%	-0.26%	-1.36%	9.01%
change as % of incremental sales	n/m	n/m	n/m	-91.85%	n/m
EBITDA \$	(\$283,869)	\$16,793	(\$327)	\$13,017	\$33,620
% change	-1,790.40%	5,235.47%	-102.51%	-61.28%	87.50%
% of sales	-169.54%	9.40%	-0.18%	6.11%	17.60%
change as % of incremental sales	n/m	n/m	n/m	-94.12%	n/m
EBIT \$	(\$289,444)	(\$618)	(\$17,845)	(\$5,729)	\$14,579
% change	-46,735.60%	96.54%	-211.49%	-139.30%	1,229.28%
% of sales	-172.87%	-0.35%	-9.90%	-2.69%	7.63%
change as % of incremental sales	n/m	n/m	n/m	-92.77%	n/m
Pre-tax income \$	(\$309,216)	(\$21,438)	(\$38,518)	(\$26,727)	(\$7,384)
% change % of sales	-1,342.37% -184.67%	44.34% -12.00%	-44.12% -21.36%	-261.96% -12.55%	55.91% -3.86%
change as % of incremental sales	-184.0/% n/m	-12.00% n/m	-21.30% n/m	-12.55% -88.36%	-3.80% n/m
Net income (loss) \$	(\$304,703)	(\$17,531)	(\$41,956)	(\$27,489)	\$7,038
% change	-1,638.08%	58.22%	-52.63%	-490.58%	134.56%
% of sales	-181.98%	-9.81%	-23.27%	-12.91%	3.68%
change as % of incremental sales	n/m	n/m	n/m	-157.73%	n/m
Tax expense \$	(\$4,513)	(\$3,907)	\$3,438	\$762	(\$14,422)
Effective tax rate	1.46%	18.22%	-8.93%	-2.85%	195.31%
Depreciation expense \$	\$5,299	\$5,610	\$5,717	\$6,962	\$7,146
% of sales	3.16%	3.14%	3.17%	3.27%	3.74%
% of capital expenses	793.26%	575.98%	2,207.34%	374.70%	210.80%
% of PP&E, net (annualized)	8.18%	8.40%	9.07%	11.70%	11.69%
Capital expenditures \$	\$668	\$974	\$259	\$1,858	\$3,390
% change	-31.42%	276.06%	-86.06%	-45.19%	-10.41%
% of PP&E, net (annualized)	1.03%	1.46%	0.41%	3.12%	5.55%
% of working capital (annualized)	-2.50%	-7.59%	-2.90%	-23.11%	-43.91%
Interest coverage ratio	(14.36)	0.81	(0.02)	0.61	1.44
% change	-1,879.95%	5,205.06%	-102.58%	-57.40%	44.07%
Free cash flow \$	(\$9,186)	\$6,709	(\$5,971)	\$16,183	(\$4,804)
% change	-236.92%	212.36%	-136.90%	436.87%	62.19%
Source:	10-Q	10-Q 8/8/2019	10-Q	10-K	10-Q

QUARTERLY LEVERAGE RATIOS

Negative tangible net worth: increase in total debt to assets ratio signaled heightened risk Leverage Ratios - Sequential Quarters (Thousands of U.S. Dollars) Period Ended 9/30/2018 9/29/2019 6/30/2019 3/31/2019 12/30/2018 Total debt \$ \$754,829 \$757,763 \$756,364 \$744,843 \$755,852 % change 0.14% -0.39%0.19% 1.55% -6.16% Stockholders' equity \$ (\$360,651) (\$671,536) (\$372,523) (\$341,665) (\$241,224) % change -80.27% -3.29% -5.56% -41.64% 5.22% Tangible net worth \$ (\$1,197,442) (\$1,124,614) (\$1,200,909) (\$1,197,371) (\$1,190,186) -0.29%% change -0.01% -0.60% -5.83% 3.38% Total assets \$ \$953,757 \$1,276,411 \$1,300,736 \$1,295,301 \$1,306,513 -25.28% -0.86% -4.29% % change -1.87%0.42% Total debt to assets ratio 0.59 0.58 0.58 0.79 0.57 % change 34.00% -0.22% 2.42% 1.51% -1.96% Tangible assets \$ \$424,384 \$451,492 \$464,016 \$446,780 \$423,123 -7.12% % change -6.00% -2.70% 3.86% 5.59% Short-term debt \$ \$14,495 \$13,268 \$14,805 \$14,729 \$0 % change 9.25% -10.38% 0.52% n/m n/m Short-term debt % of total debt 1.76% 1.92% 1.95% 1.95% 0.00% 9.10% -10.04% 0.33% % change n/m n/m Short-term debt % of working capital -9.49% -21.62% -35.89% -48.80% 0.00% % change 56.11% 39.77% 26.44% n/m n/m Total liabilities \$ \$1,625,293 \$1,648,934 \$1,636,966 \$1,661,387 \$1,547,737 -1.43% -0.75% 1.49% 5.77% -4.43% % change Total debt to EBITDA ratio (annualized) 11.24 14.53 5.54 n/a n/a % change 162.27% -49.95% n/a n/a n/a Source: 10-0 10-0 10-0 10-K 10-0 11/13/2019 8/8/2019 5/10/2019 3/8/2019 11/9/2018

QUARTERLY LIQUIDITY RATIOS AND RATES OF RETURN

V	Negative working capital drastically decreases	Liquidity Ratio	os - Sequen		ca &	Meager sh, quick, current ratios
	Period Ended	9/29/2019	6/30/2019	3/31/2019	12/30/2018	9/30/2018
	Current assets \$	\$109,010	\$127,609	\$132,549	\$150,353	\$115,624
	% change	-14.58%	-3.73%	-11.84%	30.04%	-15.68%
	% of short-term debt	752.05%	961.78%	895.30%	1,020.80%	n/a
	Current liabilities \$	\$261,786	\$188,980	\$173,796	\$180,538	\$149,767
	% change	38.53%	8.74%	-3.73%	20.55%	-9.09%
	Working capital \$	(\$152,776)	(\$61,371)	(\$41,247)	(\$30,185)	(\$34,143)
	% change	-148.94%	-48.79%	-36.65%	11.59%	-23.65%
	% of sales (annualized)	-22.81%	-8.59%	-5.72%	-3.54%	-4.47%
	Cash \$	\$11,419	\$19,600	\$17,378	\$21,906	\$4,492
	% change	-41.74%	12.79%	-20.67%	387.67%	-77.68%
	% of short- <u>term</u> debt	78.78%	147.72%	117.38%	148.73%	n/a
	Cash ratio	0.04	0.10	0.10	0.12	0.03
	% change	-57.96%	3.70%	-17.56%	304.33%	-75.45%
	Quick assets \$	\$60,709	\$76,245	\$75,125	\$103,615	\$70,283
	% change	-20.38%	1.49%	-27.50%	47.43%	-23.66%
	% of short-term debt	418.83%	574.65%	507.43%	703.48%	n/a
		0.23	0.40	0.43	0.57	0.47
	% change	-42.53%	-6.66%	-24.67%	22.29%	-16.02%
4	Current ratio	0.42	0.68	0.76	0.83	0.77
	% change	-38.34%	-11.46%	-8.42%	7.88%	-7.26%
	Source:	10-Q 11/13/2019	10-Q 8/8/2019	10-Q 5/10/2019	10-K 3/8/2019	10-Q 11/9/2018

Lack of positive returns in the last 4 fiscal periods	Rate of Return	n - Sequent sands of U.S. Doll		S	
Period Ended	3 mos 9/29/2019	3 mos 6/30/2019	3 mos 3/31/2019	3 mos 12/30/2018	3 mos 9/30/2018
Return on total assets	-27.33%	-1.36%	-3.23%	-2.11%	0.53%
% change	-1,908.50%	57.91%	-52.96%	-501.04%	135.58%
Return on tangible assets	-69.58%	-3.83%	-9.21%	-6.32%	1.60%
% change	-1,716.72%	58.43%	-45.78%	-494.53%	136.16%
Source:	10-Q 11/13/2019	10-Q 8/8/2019	10-Q 5/10/2019	10-K 3/8/2019	10-Q 11/9/2018

YEAR-OVER-YEAR STATEMENT OF CASH FLOWS

Negative cash from operating activities

Statement of Cash Flows - Year-over-Year - Standardized - Year to Date

(Thousands of U.S. Dollars)

Period Ended	9 mos 9/29/2019	9 mos 9/30/2018	9 mos 9/24/2017	9 mos 9/25/2016	9 mos 9/27/2015
			Restated 9/30/2018	Reclassified 9/24/2017	
Cash Flows from Operating Activities:					
Net income	(\$364,190)	(\$52,268)	(\$393,497)	(\$37,279)	(\$308,992)
Depreciation/depletion	40,504	57,496	59,016	69,551	75,892
Deferred taxes	(5,597)	(2,170)	153,725	0	n/a
Non-cash Items	318,490	(12,790)	181,758	(3,170)	283,642
Changes in working capital	4,246	17,610	19,457	32,151	(179,425)
Total cash from operating activities	(6,547)	7,878	20,459	61,253	(128,883)
Cash Flows from Investing Activities:					
Capital expenditures	(1,901)	(9,262)	(7,378)	(10,541)	(10,766)
Other investing cash flow items, total	4,235	7,052	93,928	150	7,067
Total cash from investing activities	2,334	(2,210)	86,550	(10,391)	(3,699)
Cash Flows from Financing Activities:					
Financing cash flow items	(1,057)	(17,828)	861	(136)	(4,388)
Issuance/retirement of stock, net	(358)	(424)	(457)	(8,075)	n/a
Issuance/retirement of debt, net	(6,859)	(82,341)	(26,644)	(28,804)	(64,281)
Total cash from financing activities	(8,274)	(100,593)	(26,240)	(37,015)	(68,669)
Net change in cash	(12,487)	(94,925)	80,769	13,847	(201,251)
Net cash-beginning balance	50,555	131,354	36,248	9,332	220,861
Net cash-ending balance	\$38,068	\$36,429	\$117,017	\$23,179	\$19,610
Supplemental Disclosures:					
Cash interest paid	\$57,488	\$42,910	\$45,889	\$47,349	\$53,241
Cash taxes paid, supplemental	\$7,335	\$12,865	\$9,988	n/a	\$197,718
Source:	10-Q 11/13/2019	10-Q 11/9/2018	10-Q 11/9/2018	10-Q 11/2/2017	10-Q 11/5/2015

NEWS ALERTS: A TIMELINE OF CONCERNING NEWS ITEMS

8/22/2019	CRMZ News Service	McClatchy Co updated financials available
standards	s. It had 45 days to reg	being delisted from the NYSE because its finances had fallen below minimum pain compliance. Delisting consequences can be significant as it's harder for a to the market to establish new financial initiatives.
9/13/2019	CRMZ News Service	MCCLATCHY CO FILES (8-K) Disclosing Notice of Delisting or Failure to Satisfy a Continued Listing Rule or Standard; Transfer of Listing, Other Events, Financial Statements and Exhibits
		VP of Operations, informed that they were leaving the Company. Such stimes a red flag warning sign of financial distress and bankruptcy potential.
10/18/2019 The Mood	CRMZ News Service y rating downgrades v	MCCLATCHY CO FILES (8-K) Disclosing Change in Directors or Principal Officers were due to the company's liquidity position in light of pending pension plan
The Mood payments	y rating downgrades v of ~\$120 million in 2	
The Mood payments the compa	y rating downgrades vertice of ~\$120 million in 2 any's operating performance of CRMZ News Service by began talks with its	were due to the company's liquidity position in light of pending pension plan 020. These concerns were exacerbated by continued sustained deterioration in mance in a declining industry.
The Mood payments the compa	y rating downgrades vertice of ~\$120 million in 2 any's operating performance of CRMZ News Service by began talks with its	were due to the company's liquidity position in light of pending pension plan 020. These concerns were exacerbated by continued sustained deterioration in mance in a declining industry. McClatchy Co — updated Moody's rating available creditors and federal authorities about a possible government takeover of its
The Mood payments the compa	y rating downgrades was of ~\$120 million in 2 any's operating performance. CRMZ News Service y began talks with its und to relieve consideration. CRMZ News Service	were due to the company's liquidity position in light of pending pension plan 020. These concerns were exacerbated by continued sustained deterioration in mance in a declining industry. McClatchy Co — updated Moody's rating available creditors and federal authorities about a possible government takeover of its rable liquidity pressure.

McClatchy Co: Chapter 11 Petition filed on 2/13/2020

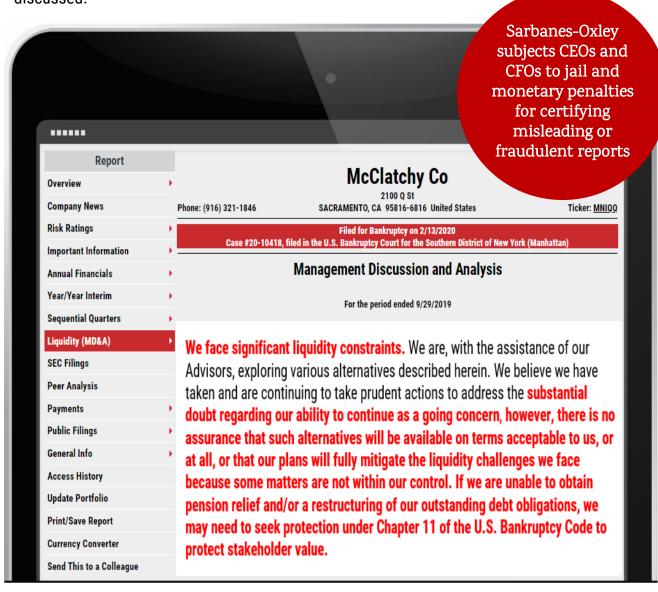
CRMZ News Service

2/13/2020

MANAGEMENT DISCUSSION AND ANALYSIS

One key feature of the CreditRiskMonitor® service is the ability to quickly access a Company's Management Discussion and Analysis (MD&A) history.

The MD&A represents the thoughts and opinions of management, and provides a forecast of future operations, and therefore these statements can't typically be falsified. According to the Financial Accounting Standards Board (FASB), "MD&A should provide a balanced presentation that includes both positive and negative information about the topics discussed."



ABOUT THIS REPORT/CONTACT CREDITRISKMONITOR®



CreditRiskMonitor® is a financial risk analysis and news service that helps credit, supply chain and financial professionals stay ahead of and manage risk quickly, accurately and cost effectively. More than 35% of the Fortune 1000, plus over a thousand other large corporations worldwide, rely on our financial risk coverage of over 58,000 global public companies.

CreditRiskMonitor® Bankruptcy Case Studies provide post-filing analyses of public company bankruptcies. Our case studies educate subscribers about methods they can apply to assess bankruptcy risk using CreditRiskMonitor's proprietary FRISK® score, robust financial database and timely news alerts.

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