creditrisk monitor[®]

HIGH RISK REPORT GNC HOLDINGS, INC.

05/29/2020



CreditRiskMonitor's assessment of GNC Holdings, Inc.'s ("GNC Holdings") "high risk" status has been determined by a combination of factors:

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MONTHLY AVERAGE FRISK® SCORE

CreditRiskMonitor's proprietary FRISK® score signals that GNC Holdings (NYSE: GNC) has a 10 to 50 times greater risk of bankruptcy than the average public company. The company's elevated bankruptcy risk was mentioned in a recent industry blog.

First quarter net sales declined by 7%, operating income decreased 37%, and the bottom line turned negative year-over-year.

Fitch affirmed GNC's Brating and maintained a negative outlook. Their analysts contended a downgrade was likely. GNC extends the maturity of the term loan, FILO credit facility and credit revolver to Aug. 10, 2020, <u>subject to</u> covenants.

 2019
 2020

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 GNC Holdings, Inc.
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The FRISK® score is 96% accurate* in predicting the risk of corporate failure/bankruptcy over a 12-month horizon.
All FRISK® scores are recalculated every night for each subsequent 12-month period.

Management announced that the company would close up to 900 GNC stores with declining organic sales trends. GNC's auditor, PWC, gave the company a going concern opinion based on declining business results and refinancing challenges.

EDICI/® Coore	BANKRUPTCY RISK RELATIVE TO THE HISTORICAL AVERAGE				
FRISK® Score	FROM	TO			
10	0.00x	0.12x			
9	0.12x	0.27x			
8	0.27x	0.34x			
7	0.34x	0.55x			
6	0.55x	0.87x			
5	0.87x	1.40x			
¥ 4	1.40x	2.10x			
HIGH RISK	2.10x	4.00x			
₹ 2	4.00x	9.99x			
1	9.99x	50.00x			

While the risk of bankruptcy varies at each FRISK® score, 96% of public companies that eventually go bankrupt enter the FRISK® "red zone" prior to filing. A FRISK® score of 5 or less is an important warning sign.

^{*} FRISK® score accuracy of 96% is based on backtesting of U.S. public companies; results may vary by country.

THE FRISK® SCORE COMPONENTS

At the core of the CreditRiskMonitor® process is our 96% accurate FRISK® score, which indicates a company's level of financial stress on a scale of 1 to 10, based on the probability of bankruptcy over a 12-month horizon. When available, the FRISK® score incorporates a number of powerful risk indicators including:

A "Merton" type model using stock market capitalization and volatility Financial ratios, including those used in the Altman Z"-Score Model

Bond agency ratings from Moody's, Fitch, & DBRS Morningstar

Crowdsourced CreditRiskMonitor® Usage Data

<u>Crowdsourcing</u> has enhanced the accuracy and timeliness of the FRISK® score. We collect and analyze data patterns from thousands of CreditRiskMonitor® subscribers, including professionals from more than 35% of the Fortune 1000 and other large corporations worldwide.

The crowdsourcing advantage is even more powerful in our FRISK® score since many of the professionals who use our service are credit managers:

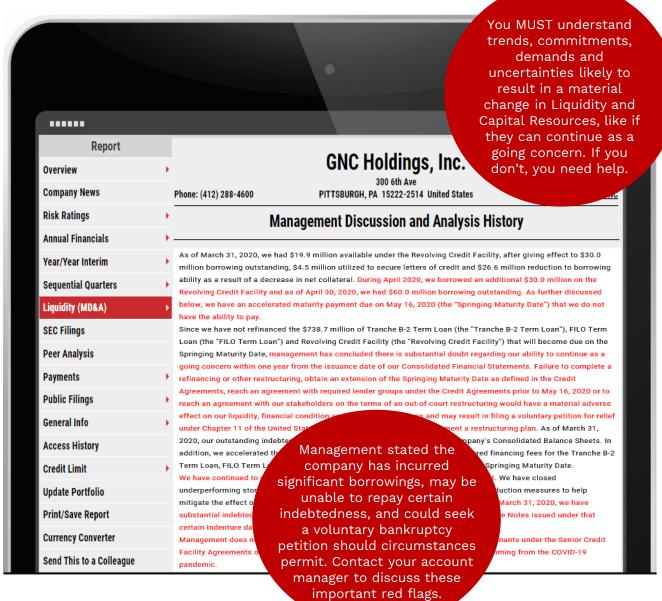
- Credit managers control one of the largest sources of working capital going into a company
- They are not held to the same "Fair Disclosure" restrictions that prevent non-disclosed information sharing on public companies
- Credit managers use a variety of non-public information sources such as their own company's management and sales representatives to be alerted to concerns in a public company's performance
- It is commonly known credit managers confidentially share information with other credit managers, thus collectively, their behavior helps to provide advanced insight to financial problems in public companies

Read more in Credit Research Foundation's quarterly journal article, "Assessing Public Company Financial Risk by Crowdsourcing the Research of Credit Professionals"

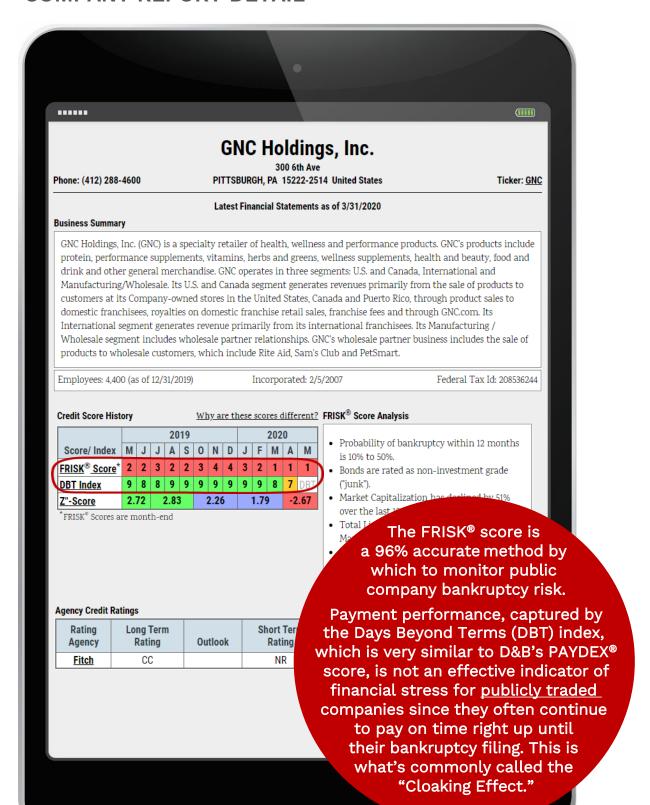
DO NOT MISS THIS - MANAGEMENT DISCUSSION AND ANALYSIS (MD&A)

Making misleading or fraudulent statements in an MD&A is <u>against the law</u> – and Sarbanes-Oxley subjects CEOs and CFOs to heavy fines or even <u>jail time</u> for doing so. A vital feature of the CreditRiskMonitor service is the ability to quickly access a Company's Management Discussion and Analysis (MD&A) history. Let it sink in: there are no two people in the world with better knowledge of a company's liquidity risk than the CEO and CFO. More than any credit manager. More than any trade group. And they're personally liable if they're lying.

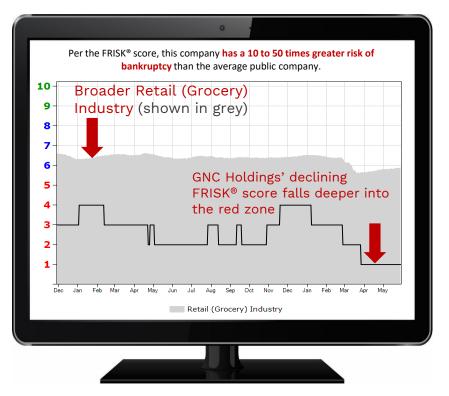
According to the Financial Accounting Standards Board (FASB), "MD&A should provide a balanced presentation that includes both positive and negative information about the topics discussed."



COMPANY REPORT DETAIL



FRISK® DEEP DIVE



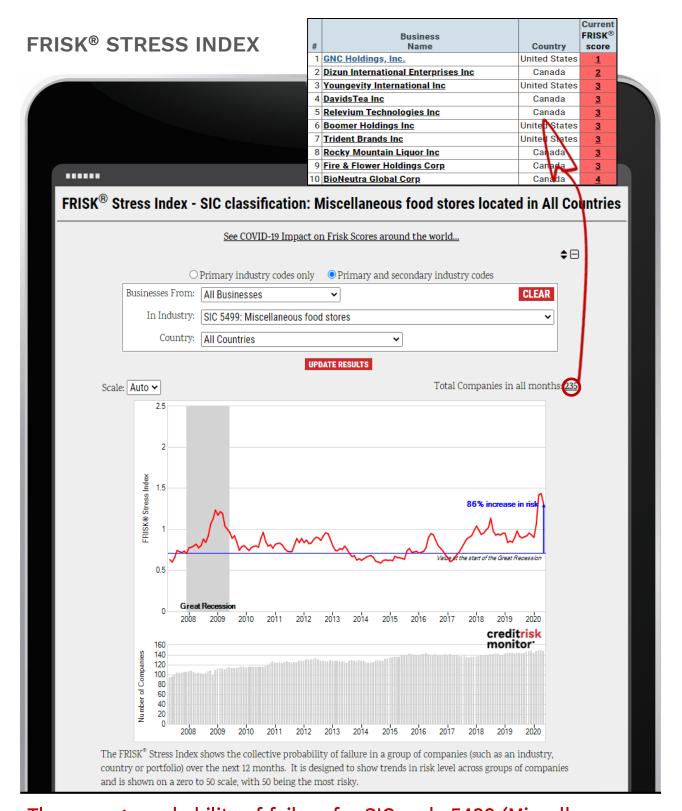
The FRISK® score relative to the broader Retail (Grocery) industry raises an additional red flag signaling heightened risk relative to peers, as well...

MAKING IMMEDIATE ATTENTION REQUIRED.

ADJUSTED MARKET CAP VOLATILITY

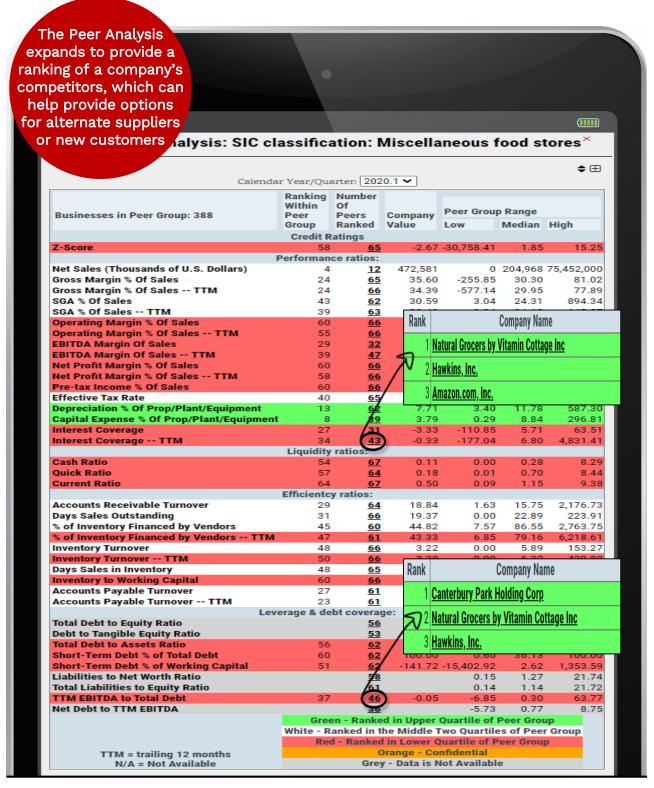


One of the inputs of the FRISK® score is a company's market cap volatility, adjusted for dividends, over the course of a year. Incorporating this information allows us to capture the "wisdom of markets" on a daily basis. This ensures our subscribers are getting the most up to date view of the risks they face since stocks tend to be more liquid and faster moving than bond prices and ratings.



The average probability of failure for SIC code 5499 (Miscellaneous food stores) has increased 86% since 2007. GNC Holdings is among the weakest names in the industry as evidenced by its FRISK® score of 1.

PEER ANALYSIS ON ALTERNATE SUPPLIERS AND CUSTOMERS



GNC Holdings demonstrates bottom quartile ranking in key financial ratios (shown in red) versus its industry peers.

QUARTERLY PERFORMANCE RATIOS

Declining sales and net losses in four of the last five fiscal quarters Poor interest coverage ratio & extremely limited free cash flow

Performance Ratios - Sequential Quarters (Thousands of U.S. Dollars)

		of U.S. Dollars)			
Period Ended	3 mos 3/31/2020	3 mos 12/31/2019	3 mos 9/30/2019	3 mos 6/30/2019	3 mos 3/31/2019
Net Sales \$	\$472,581	\$470,351	\$499,076	\$533,997	\$564,764
% change	0.47%	-5,76%	-6.54%	-5.45%	3.09%
Gross Margin \$	\$168,218	\$154,919	\$162,628	\$193,744	\$203,091
% change	8.58%	-4.74%	-16.06%	-4.60%	17.78%
% of sales	35.60%	32.94%	32.59%	36.28%	35.96%
change as % of incremental sales	596.37%	n/m	n/m	n/m	181.37%
SG&A \$	\$144,542	\$138,519	\$135,795	\$143,840	\$148,303
% change	4.35%	2.01%	-5.59%	-3.01%	-2.25%
% of sales	30.59%	29.45%	27.21%	26.94%	26.26%
change as % of incremental sales	270.09%	n/m	n/m	n/m	-20.22%
Operating margin \$	(\$166,034)	\$13,889	\$26,654	\$51,932	\$18,695
% change	-1,295.44%	-47.89%	-48.68%	177.79%	-78.15%
% of sales	-35.13%	2.95%	5.34%	9.73%	3.31%
change as % of incremental sales	-8,068.30%	n/m	n/m	n/m	-395.51%
EBITDA \$	(\$158,176)	\$22,141	\$35,120	\$60,446	\$28,885
% change	-814.40%	-36.96%	-41.90%	109.26%	-70.27%
% of sales	-33.47%	4.71%	7.04%	11.32%	5.11%
change as % of incremental sales	-8,085.96%	n/m	n/m	n/m	-403.95%
EBIT \$	(\$166,034)	\$13,889	\$26,654	\$51,932	\$18,695
% change	-1,295.44%	-47.89%	-48.68%	177.79%	-78.28%
% of sales	-35.13%	2.95%	5.34%	9.73%	3.31%
change as % of incremental sales	-8,068.30%	n/m	n/m	n/m	-398.54%
Pre-tax income \$	(\$213,478)	(\$10,444)	\$2,198	\$26,968	(\$14,261)
% change	-1,944.03%	-575.16%	-91.85%	289.10%	-128.85%
% of sales	-45.17%	-2.22%	0.44%	5.05%	-2.53%
change as % of incremental sales	-9,104.66%	n/m	n/m	n/m	-376.80%
Net income (loss) \$	(\$200,086)	(\$33,490)	(\$2,418)	\$16,058	(\$15,262)
% change	-497.45%	-1,285.03%	-115.06%	205.22%	-125.94%
% of sales	-42.34%	-7.12%	-0.48%	3.01%	-2.70%
change as % of incremental sales	-7,470.67%	n/m	n/m	n/m	-438.39%
Tax expense \$	(\$53,035)	\$24,150	\$5,733	\$13,030	\$1,956
Effective tax rate	24.84%	-231.23%	260.83%	48.32%	-13.72%
Depreciation expense \$	\$7,858	\$8,252	\$8,466	\$8,514	\$10,190
% of sales	1.66%	1.75%	1.70%	1.59%	1.80%
% of capital expenses	203.68%	195.64%	189.27%	247.28%	337.75%
% of PP&E, net (annualized)	7.71%	7.42%	7.33%	7.03%	12.50%
Capital expenditures \$	\$3,858	\$4,218	\$4,473	\$3,443	\$3,017
% change	-8.53%	-5.70%	29.92%	14.12%	-46.37%
% of PP&E, net (annualized)	3.79% -5.59%	3.79% 17.58%	3.87% 9.47%	2.84% 5.01%	3.70%
% of working capital (annualized)	(3.33)	0.91	9.4/%	2.42	3.65% 0.88
Interest coverage ratio % change	-465.71%	-36.64%	-40.69%	176.25%	-66.95%
Free cash flow \$	(\$15,943)	(\$5,336)	\$27,842	(\$6,831)	\$65,694
% change	-198.78%	-119.17%	507.58%	-110.40%	90.13%
Source:	10-Q	10-K	10-Q	10-Q	10-Q
	5/11/2020	3/25/2020	10/25/2019	7/22/2019	5/2/2019
			,		

QUARTERLY LEVERAGE RATIOS

COVID-19
impairment charge sends shareholders' equity into a deficit and further weakens tangible net worth

Short-term debt increased to 100%, indicating funding pressures and high refinancing risk

Leverage Ratios - Sequential Quarters

net worth	(Thousands of	U.S. Dollars)			
Period Ended	3/31/2020	12/31/2019	9/30/2019	6/30/2019	3/31/2019
Total debt \$	\$895,022	\$862,565	\$858,586	\$854,740	\$888,353
% change	3.76%	0.46%	0.45%	-3.78%	-22.91%
Stockholders' equity \$	(\$190,995)	\$4,132	\$35,727	\$37,543	\$22,311
% change	-4,722.34%	-88.43%	-4.84%	68.27%	119.52%
Total debt to equity ratio	n/a	208.75	24.03	22.77	39.82
% change	n/a	768.65%	5.56%	-42.82%	n/a
Tangible net worth \$	(\$523,438)	(\$446,995)	(\$416,744)	(\$416,571)	(\$432,983)
% change	-17.10%	-7.26%	-0.04%	3.79%	33.24%
Total assets \$	\$1,415,957	\$1,650,587	\$1,683,881	\$1,688,207	\$1,770,137
% change	-14.21%	-1.98%	-0.26%	-4.63%	15.86%
Total debt to assets ratio	0.63	0.52	0.51	0.51	0.50
% change	20.95%	2.49%	0.71%	0.88%	-33.45%
Tangible assets \$	\$1,083,514	\$1,199,460	\$1,231,410	\$1,234,093	\$1,314,843
% change	-9.67%	-2.59%	-0.22%	-6.14%	32.33%
Short-term debt \$	\$895,022	\$180,566	\$152,919	\$0	\$0
% change	395.68%	18.08%	n/m	n/m	-100.00%
Short-term debt % of total debt	100.00%	20.93%	17.81%	0.00%	0.00%
% change	377.70%	17.53%	n/m	n/m	-100.00%
Short-term debt % of working capital	-141.72%	228.75%	135.37%	0.00%	0.00%
% change	-161.95%	68.98%	n/m	n/m	-100.00%
Total liabilities \$	\$1,606,952	\$1,646,455	\$1,648,154	\$1,650,664	\$1,747,826
% change	-2.40%	-0.10%	-0.15%	-5.56%	6.43%
Total liabilities to equity ratio	n/a	398.46	46.13	43.97	78.34
% change	n/a	763.75%	4.92%	-43.88%	n/a
Total debt to EBITDA ratio (annualized)	n/a	9.74	6.11	3.54	7.69
% change	n/a	59.36%	72.89%	-54.02%	159.32%
Source:			10-Q	10-Q	10-Q
	Total c	lebt to	10/25/2019	7/22/2019	5/2/2019

Total debt to
EBITDA ratio
trends on par with
a highly speculative
corporate borrower

QUARTERLY LIQUIDITY RATIOS AND RATES OF RETURN

Rapid decline in working capital	Liquidity Rati	ios - Sequenusands of U.S. Doll		c: qu	Meager ash and ick ratios
Period Ended	3/31/2020	12/31/2019	9/30/2019	6/30/2019	3/31/2019
Current assets \$	\$629,673	\$639,761	\$645,051	\$628,061	\$684,948
% change	-1.58%	-0.82%	2.71%	-8.31%	-14.82%
% of short-term debt	70.35%	354.31%	421.83%	n/a	n/a
Current liabilities \$	\$1,261,209	\$560,825	\$532,088	\$363,147	\$399,545
% change	124.88%	5.40%	46.52%	-9.11%	-6.58%
Working capital \$	(\$631,536)	\$78,936	\$112,963	\$264,914	\$285,403
% change	-900.06%	-30.12%	-57.36%	-7.18%	-24.19%
% of sales (annualized)	-33.41%	4.20%	5.66%	12.40%	12.63%
Cash \$	\$137,444	\$117,046	\$121,857	\$95,893	\$137,117
% change	17.43%	-3.95%	27.08%	-30.06%	103.97%
% of short-term debt	15.36%	64.82%	79,69%	n/a	n/a
Cash ratio	0.11	0.21	0.23	0.26	0.34
% change	-47.77%	-8.86%	-13.29%	-23.05%	118.32%
Quick assets \$	\$227,923	\$227,226	\$232,910	\$206,889	\$256,469
% change	0.31%	-2.44%	12.58%	-19.33%	31.83%
% of short-term debt	25.47%	125.84%	152.31%	n/a	n/a
Quick ratio	0.18	0.41	0.44	0.57	0.64
% change	-55.40%	-7.43%	-23.17%	-11.25%	41.14%
Current ratio	0.50	1.14	1.21	1.73	1.71
% change	-56.23%	-5.91%	-29.90%	0.89%	-8.82%
Source:	10-Q 5/11/2020	10-K 3/25/2020	10-Q 10/25/2019	10-Q 7/22/2019	10-Q 5/2/2019

Mediocre eturns on					
quity and assets	Rate of Retur	n - Sequenti sands of U.S. Dolla			
Period Ended	3 mos 3/31/2020	3 mos 12/31/2019	3 mos 9/30/2019	3 mos 6/30/2019	3 mos 3/31/2019
Return on equity	-4,842.35%	-93.74%	-6.44%	71.97%	n/a
% change	-5,065.80%	-1,355.43%	-108.95%	n/a	n/a
Return on total assets	-13.05%	-2.01%	-0.14%	0.93%	-0.93%
% change	-549.65%	-1,300.77%	-115.44%	200.35%	-123.65%
Return on tangible assets	-17.53%	-2.76%	-0.20%	1.26%	-1.32%
% change	-536.15%	-1,305.10%	-115.56%	195.29%	-121.50%
Source:	10-Q 5/11/2020	10-K 3/25/2020	10-Q 10/25/2019	10-Q 7/22/2019	10-Q 5/2/2019

ANNUAL STATEMENT OF CASH FLOWS

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flow	tatement of	Cash Flows - (Thousands of U		ndardized	
	12 mos	12 mos	.S. Dollars)	12 mos	12 mos
Period Ended	12/31/2019	12/31/2018	12/31/2017	12/31/2016	12/31/2015
	12,01,2011	12/01/2010	Reclassified	Reclassified	12,01,2010
			12/31/2018	12/31/2018	
Cash Flows from Operati	ng Activities:				
Net income	(\$35,112)	\$69,780	(\$150,262)	(\$285,219)	\$219,299
Depreciation/depletion	35,422	47,105	56,809	60,038	57,237
Deferred taxes	20,596	(23,265)	(191,578)	(30,427)	450
Non-cash Items	61,207	(20,794)	468,003	482,042	33,454
Changes in working capital	14,407	23,042	37,536	(18,236)	44,093
Total cash from	96,520	95,868	220,508	208,198	354,533
operating activities	,	,	,	,	,
Cash Flows from Investing					
Capital expenditures	(15,151)	(18,981)	(32,123)		(45,827)
Other investing cash	88,537	2,514	8,361	37,159	178
flow items, total Total cash from	73,386	(16.467)	(22.762)	(22,420)	(45,649)
investing activities	73,300	(16,467)	(23,762)	(22,420)	(43,049)
Cash Flows from Financi	ng Activities:				
Financing cash flow	(10,598)	(35,531)	(253)	(2,834)	(8,195)
items					
Total cash dividends	n/a	0	0	(55,336)	(59,648)
paid Issuance/retirement of	187,136	96,413	0	(228,816)	(478,055)
stock, net	107,130	90,413	U	(220,010)	(470,033)
Issuance/retirement of	(295,794)	(136,650)	(167,853)	79,450	161,440
debt, net				-	,
Total cash from	(119,256)	(75,768)	(168,106)	(207,536)	(384,458)
financing activities	(000)	(410)	007	(0.40)	(1.700)
Foreign exchange effects	(828)	(410)	897	(240)	(1,798)
Net change in cash	49,822	3,223	29,537	(21,998)	(77,372)
Net cash-beginning	67,224	64,001	34,464	56,462	133,834
balance	-	-	-	-	
Net cash-ending	\$117,046	\$67,224	\$64,001	\$34,464	\$56,462
balance Supplemental Disclosure					
Cash interest paid	\$83,284	\$104,342	\$51,205	\$47,597	\$42,911
Cash taxes paid,	\$13,808	(\$3,841)	\$35,476	\$93,216	\$121,006
supplemental	Ç10,000	(00,041)	Ç00,470	Q90,210	\$121,000
Auditor/Opinion:	Pricewaterhouse	Pricewaterhouse	Pricewaterhouse	Pricewaterhouse	Pricewaterhouse
	Coopers LLP	Coopers LLP	Coopers LLP	Coopers LLP	Coopers LLP
l.	Unqualified	Unqualified	Unqualified	Unqualified	Unqualified
Source:	10-K	10-K	10-K	10-K	10-K
	3/25/2020	3/13/2019	3/13/2019	3/13/2019	2/11/2016

ABOUT THIS REPORT/CONTACT CREDITRISKMONITOR®



CreditRiskMonitor® is a financial risk analysis and news service that helps credit, supply chain and financial professionals stay ahead of and manage risk quickly, accurately and cost effectively. More than 35% of the Fortune 1000, plus over a thousand other large corporations worldwide, rely on our financial risk coverage of over 56,000 global public companies.

CreditRiskMonitor's High Risk Reports feature companies that are exhibiting a significantly high level of financial distress, as indicated by our proprietary FRISK® score. The ultimate goal of the High Risk Report series is two-part: provide an early warning for those doing business with an increasingly distressed company and inform of the many signals that should be examined when assessing financial risks.

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Contact us at: 845.230.3000 creditriskmonitor.com/contact-us