

# HIGH RISK REPORT STEINHOFF INTERNATIONAL

07/08/2020



CreditRiskMonitor's assessment of Steinhoff International Holdings NV's ("Steinhoff International") "high risk" status has been determined by a combination of factors:

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## MONTHLY AVERAGE FRISK® SCORE

CreditRiskMonitor's proprietary FRISK® score signals that Steinhoff International Holdings NV (JSE: SNH) has a 4 to 10 times greater risk of bankruptcy than the average public company. Steinhoff International operates through multiple subsidiary companies.

Conforama announces that the company is closing 32 stores and laying-off 1,900 employees as it struggles to compete with online retailers.

The general merchandise division is divested from Greenlit Brands, shares of Unitrans motors are disposed of, and Blue Group is sold to investors.

Company announces that the coronavirus will have a large impact on inventory turnover and business performance. Pepco Group announces a 16% decline in profit.

2019 2020 J S 0 N Α **Business Name** Α D J М Steinhoff International Holdings NV 2 2 1 2 2 2 2

Management announces plans to sell non-retail assets and cut more jobs from Conforama to recover from fallout of a R107.4 billion accounting fraud.

Management agrees to sell stake in Conforama France. Sale comes as it faces difficulties related to Covid-19 and was unable to secure a state-guaranteed loan.

The FRISK® score is
96% accurate\* in
predicting the risk of
corporate
failure/bankruptcy over a
12-month horizon.
All FRISK® scores are
recalculated every night
for each subsequent
12-month period.

	BANKRUPTCY RISK RELATIVE	TO THE HISTORICAL AVERAGE
FRISK® Score	FROM	TO
10	0.00x	0.12x
9	0.12x	0.27x
8	0.27x	0.34x
7	0.34x	0.55x
6	0.55x	0.87x
5	0.87x	1.40x
¥ 4	1.40x	2.10x
3 8 8	2.10x	4.00x
₹ 2	4.00x	9.99x
1	9.99x	50.00x

While the risk of bankruptcy varies at each FRISK® score, 96% of public companies that eventually go bankrupt enter the FRISK® "red zone" prior to filing. A FRISK® score of 5 or less is an important warning sign.

<sup>\*</sup> FRISK® score accuracy of 96% is based on backtesting of U.S. public companies; results may vary by country.

#### THE FRISK® SCORE COMPONENTS

At the core of the CreditRiskMonitor® process is our 96% accurate FRISK® score, which indicates a company's level of financial stress on a scale of 1 to 10, based on the probability of bankruptcy over a 12-month horizon. When available, the FRISK® score incorporates a number of powerful risk indicators including:

A "Merton" type model using stock market capitalization and volatility Financial ratios, including those used in the Altman Z"-Score Model

Bond agency ratings from Moody's, Fitch, & DBRS Morningstar

## Crowdsourced CreditRiskMonitor® Usage Data

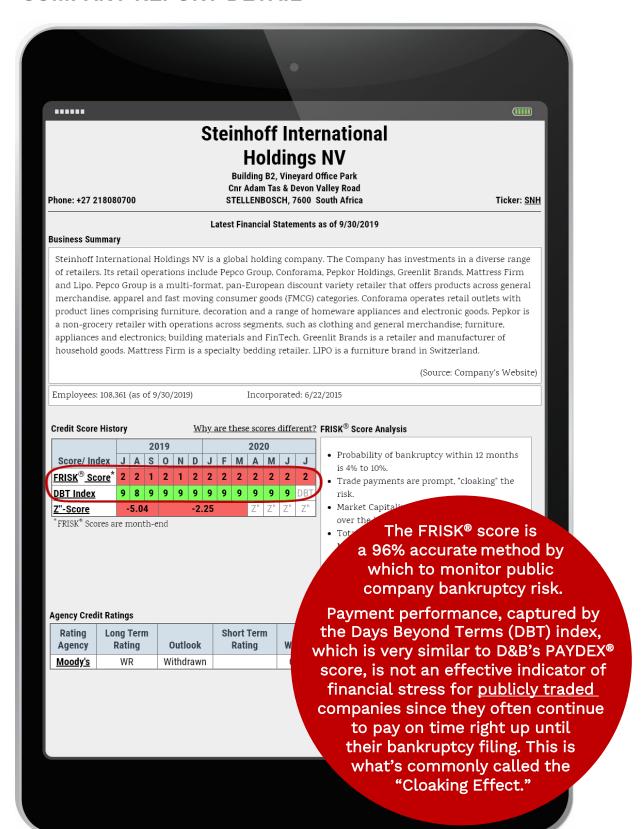
<u>Crowdsourcing</u> has enhanced the accuracy and timeliness of the FRISK® score. We collect and analyze data patterns from thousands of CreditRiskMonitor® subscribers, including professionals from more than 35% of the Fortune 1000 and other large corporations worldwide.

The crowdsourcing advantage is even more powerful in our FRISK® score since many of the professionals who use our service are credit managers:

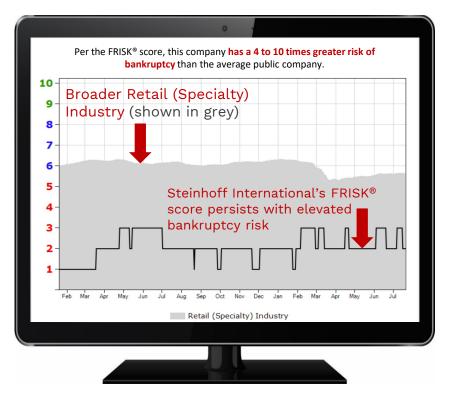
- Credit managers control one of the largest sources of working capital going into a company
- They are not held to the same "Fair Disclosure" restrictions that prevent non-disclosed information sharing on public companies
- Credit managers use a variety of non-public information sources such as their own company's management and sales representatives to be alerted to concerns in a public company's performance
- It is commonly known credit managers confidentially share information with other credit managers, thus collectively, their behavior helps to provide advanced insight to financial problems in public companies

Read more in Credit Research Foundation's quarterly journal article, "Assessing Public Company Financial Risk by Crowdsourcing the Research of Credit Professionals"

#### COMPANY REPORT DETAIL



#### FRISK® DEEP DIVE



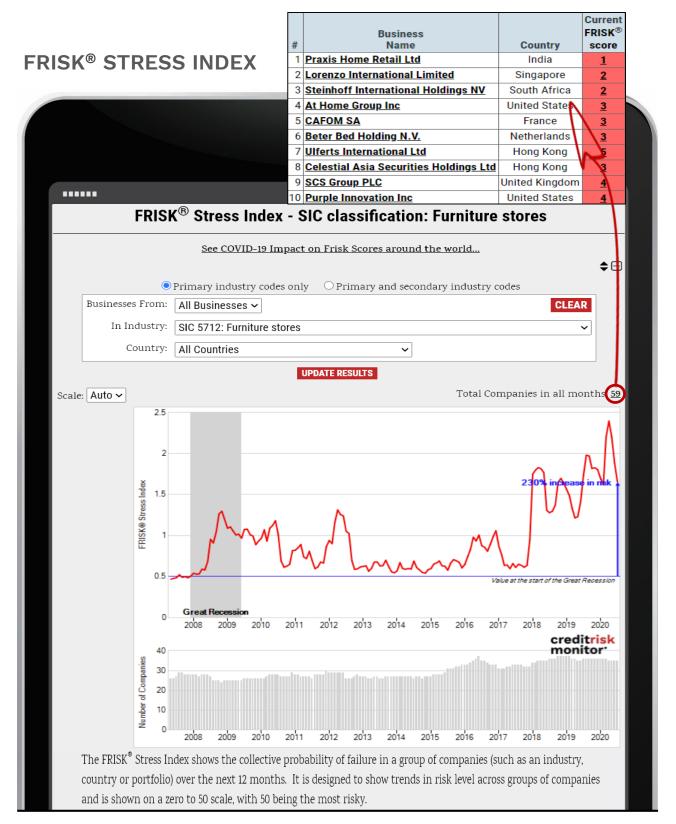
The FRISK® score relative to the broader Retail (Specialty) industry raises an additional red flag signaling heightened risk relative to peers, as well...

MAKING IMMEDIATE ATTENTION REQUIRED.

### ADJUSTED MARKET CAP VOLATILITY



One of the inputs of the FRISK® score is a company's market cap volatility, adjusted for dividends, over the course of a year. Incorporating this information allows us to capture the "wisdom of markets" on a daily basis. This ensures our subscribers are getting the most up to date view of the risks they face since stocks tend to be more liquid and faster moving than bond prices and ratings.



The average probability of failure for SIC code 5712(Furniture stores) has increased 230% since 2007. Steinhoff International is among the weakest names in the industry as evidenced by its FRISK® score of 2.

## PEER ANALYSIS ON ALTERNATE SUPPLIERS AND CUSTOMERS



Steinhoff International demonstrates bottom quartile ranking in key financial ratios (shown in red) versus its industry peers.

## **QUARTERLY PERFORMANCE RATIOS**

Consistent and relatively large net income and FCF losses

Interest coverage ratio turns negative as interest expense outweighs EBITDA

## Performance Ratios - Sequential Quarters (Thousands of Euros)

	(Thou	sands of Euros)			
Period Ended	6 mos 9/30/2019	6 mos 3/31/2019	6 mos 9/30/2018	6 mos 3/31/2018	6 mos 9/30/2017
Net Sales €	€5,130,000	€6,862,000	€4,769,000	€6,666,000	€2,597,000
% change	-25.24%	43.89%	-28.46%	156.68%	-73.76%
Gross Margin €	€1,929,000	€2,726,000	€1,839,000	€2,521,000	€816,000
% change	-29.24%	48.23%	-27.05%	208.95%	-79.94%
% of sales	37.60%	39.73%	38.56%	37.82%	31.42%
change as % of incremental sales	n/m	42.38%	n/m	41.90%	n/m
SG&A €	€1,727,000	€2,541,000	€1,449,000	€2,531,000	n/a
% change	-32.03%	75.36%	-42.75%	n/a	n/a
% of sales	33.66%	37.03%	30.38%	37.97%	n/a
change as % of incremental sales	n/m	52.17%	n/m	n/a	n/a
Operating margin €	(€601,000)	€212,000	€304,000	(€86,000)	(€108,000)
% change	-383.49%	-30.26%	453.49%	20.37%	35.71%
% of sales	-11.72%	3.09%	6.37%	-1.29%	-4.16%
change as % of incremental sales	n/m	-4.40%	n/m	0.54%	n/m
EBITDA €	(€407,000)	€349,000	€318,000	€225,000	€104,000
% change	-216.62%	9.75%	41.33%	116.35%	166.67%
% of sales	-7.93%	5.09%	6.67%	3.38%	4.00%
change as % of incremental sales	n/m	1.48%	n/m	2.97%	n/m
EBIT €	(€548,000)	€215,000	€110,000	€23,000	(€108,000)
% change	-354.88%	95.45%	378.26%	121.30%	35.71%
% of sales	-10.68%	3.13%	2.31%	0.35%	-4.16%
change as % of incremental sales	n/m	5.02%	n/m	3.22%	n/m
Pre-tax income €	(€1,131,000)	(€242,000)	(€45,000)	(€257,000)	(€275,000)
% change % of sales	-367.36%	-437.78%	82.49%	6.55%	-1.10% -10.59%
% of sales change as % of incremental sales	-22.05% n/m	-3.53% -9.41%	-0.94% n/m	-3.86% 0.44%	
Net income (loss) €	(€1,005,000)	(€617,000)	(€609,000)	(€638,000)	n/m (€3,656,000)
% change	-62.88%	-1.31%	4.55%	82.55%	-862.11%
% of sales	-19.59%	-8.99%	-12.77%	-9.57%	-140.78%
change as % of incremental sales	n/m	-0.38%	n/m	74.17%	n/m
Tax expense €	(€92,000)	€114,000	€83,000	€135,000	€110,000
Effective tax rate	8.13%	-47.11%	-184.44%	-52.53%	-40.00%
Depreciation expense €	€141,000	€134,000	€213,000	€202,000	€212,000
% of sales	2.75%	1.95%	4.47%	3.03%	8.16%
% of capital expenses	62.39%	108.94%	78.89%	63.32%	65.03%
% of PP&E, net (annualized)	16.31%	12.60%	15.66%	12.02%	11.81%
Capital expenditures €	€226,000	€123,000	€270,000	€319,000	€326,000
% change	83.74%	-54.44%	-15.36%	-2.15%	-25.23%
% of PP&E, net (annualized)	26.13%	11.57%	19.86%	18.98%	18.16%
% of working capital (annualized)	-20.85%	-4.03%	-7.34%	-6.95%	-6.53%
Interest coverage ratio	(0.62)	0.72	1.44	0.64	0.62
% change	-186.53%	-50.09%	126.38%	2.06%	66.08%
Free cash flow €	(€417,000)	(€450,000)	(€211,000)	(€1,014,000)	(€573,000)
% change	7.33%	-113.27%	79.19%	-76.96%	41.59%
Source:	ARS	Interim Report	ARS	Interim Report	ARS
	7/1/2020	7/12/2019	7/1/2020	7/12/2019	6/18/2019

## **QUARTERLY LEVERAGE RATIOS**

Increased reliance on borrowings and a growing accumulated net deficit turn stockholders' equity negative

Worsening negative tangible net worth indicates deteriorating asset values

## Leverage Ratios - Sequential Quarters

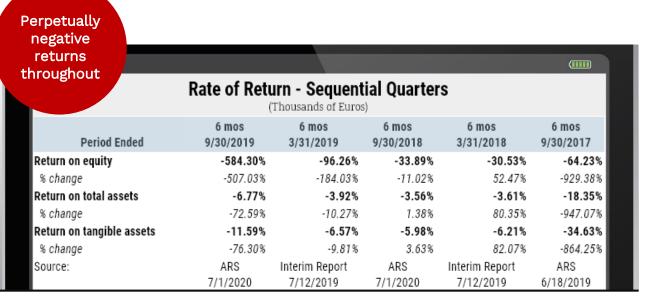
(Thousands of Euros)

(1110 000011	ac or Editory			
9/30/2019	3/31/2019	9/30/2018	3/31/2018	9/30/2017
€11,370,000	€10,793,000	€10,390,000	€10,792,000	€9,553,000
5.35%	3.88%	-3.73%	12.97%	-2.91%
(€1,098,000)	€172,000	€641,000	€1,797,000	€2,090,000
-738.37%	-73.17%	-64.33%	-14.02%	-63.28%
n/a	62.75	16.21	6.01	4.57
n/a	287.13%	169.90%	31.39%	164.42%
(€7,069,000)	(€6,203,000)	(€5,670,000)	(€5,783,000)	(€5,160,000)
-13.96%	-9.40%	1.95%	-12.07%	10.80%
€14,601,000	€15,093,000	€16,370,000	€17,873,000	€17,505,000
-3.26%	-7.80%	-8.41%	2.10%	-21.63%
0.78	0.72	0.63	0.60	0.55
8.89%	12.67%	5.12%	10.65%	23.88%
€8,630,000	€8,718,000	€10,059,000	€10,293,000	€10,255,000
-1.01%	-13.33%	-2.27%	0.37%	-5.56%
€999,000	€8,801,000	€8,363,000	€10,089,000	€9,553,000
-88.65%	5.24%	-17.11%	5.61%	-2.91%
8.79%	81.54%	80.49%	93.49%	100.00%
-89.23%	1.31%	-13.90%	-6.51%	0.00%
51.60%	-140.32%	-140.65%	-114.95%	-99.65%
136.77%	0.23%	-22.36%	-15.36%	-5.27%
€15,699,000	€14,921,000	€15,729,000	€16,076,000	€15,415,000
5.21%	-5.14%	-2.16%	4.29%	-7.38%
n/a	86.75	24.54	8.95	7.38
n/a	253.53%	174.29%	21.29%	152.23%
n/a	15.46	16.34	23.98	45.93
n/a	-5.35%	-31.88%	-47.78%	-63.59%
A			Interim Report	ARS
7	dobt	6/18/2019	7/12/2019	5/8/2019
	9/30/2019  €11,370,000  5.35% (€1,098,000)  -738.37%  n/a  n/a  (€7,069,000)  -13.96% €14,601,000  -3.26%  0.78  8.89% €8,630,000  -1.01% €999,000  -88.65%  8.79%  -89.23%  51.60%  136.77% €15,699,000  5.21%  n/a  n/a  n/a	€11,370,000 €10,793,000  5.35% 3.88%  (€1,098,000) €172,000  -738.37% -73.17%  n/a 62.75  n/a 287.13%  (€7,069,000) (€6,203,000)  -13.96% -9.40%  €14,601,000 €15,093,000  -3.26% -7.80%  0.78 0.72  8.89% 12.67%  €8,630,000 €8,718,000  -1.01% -13.33%  €999,000 €8,801,000  -88.65% 5.24%  8.79% 81.54%  -89.23% 1.31%  51.60% -140.32%  136.77% 0.23%  €15,699,000 €14,921,000  5.21% -5.14%  n/a 86.75  n/a 253.53%	9/30/2019       3/31/2019       9/30/2018         €11,370,000       €10,793,000       €10,390,000         5.35%       3.88%       -3.73%         (€1,098,000)       €172,000       €641,000         -738.37%       -73.17%       -64.33%         n/a       62.75       16.21         n/a       287.13%       169.90%         (€7,069,000)       (€6,203,000)       (€5,670,000)         -13.96%       -9.40%       1.95%         €14,601,000       €15,093,000       €16,370,000         -3.26%       -7.80%       -8.41%         0.78       0.72       0.63         8.89%       12.67%       5.12%         €8,630,000       €8,718,000       €10,059,000         -1.01%       -13.33%       -2.27%         €999,000       €8,801,000       €8,363,000         -88.65%       5.24%       -17.11%         8.79%       81.54%       80.49%         -89.23%       1.31%       -13.90%         51.60%       -140.32%       -140.65%         136.77%       0.23%       -22.36%         €15,699,000       €14,921,000       €15,729,000         5.21%       -5.14%       -	9/30/2019         3/31/2019         9/30/2018         3/31/2018           €11,370,000         €10,793,000         €10,390,000         €10,792,000           5.35%         3.88%         -3.73%         12.97%           (€1,098,000)         €172,000         €641,000         €1,797,000           -738.37%         -73.17%         -64.33%         -14.02%           n/a         62.75         16.21         6.01           n/a         287.13%         169.90%         31.39%           (€7,069,000)         (€6,203,000)         (€5,670,000)         (€5,783,000)           -13.96%         -9.40%         1.95%         -12.07%           €14,601,000         €15,093,000         €16,370,000         €17,873,000           -3.26%         -7.80%         -8.41%         2.10%           0.78         0.72         0.63         0.60           8.89%         12.67%         5.12%         10.65%           €8,630,000         €8,718,000         €10,059,000         €10,293,000           -1.01%         -13.33%         -2.27%         0.37%           €999,000         €8,801,000         €8,363,000         €10,089,000           -88.65%         5.24%         -17.11%         5

Total debt to EBITDA is exceedingly high compared to its industry peers

## QUARTERLY LIQUIDITY RATIOS AND RATES OF RETURN

Working capital sees a slight Cash and quick reprieve as ratios remain assets are sold lackluster and disposed of Liquidity Ratios - Sequential Quarters (Thousands of Euros) Period Ended 9/30/2017 9/30/2019 3/31/2019 9/30/2018 3/31/2018 Current assets € €5,200,000 €4,441,000 €6,567,000 €5,725,000 €6,834,000 % change 14.71% -16.23% 31.42% 17.09% 0.29% % of short-term debt 657.36% 65.05% 81.72% 51.54% 46.49% Current liabilities € €4,631,000 €11,997,000 €12,780,000 €13,977,000 €14,028,000 % change -8.56% -0.36% -5.36% -61.40% -6.13% Working capital € €1,936,000 (€6,272,000) (€5,946,000) (€8,777,000) (€9,587,000) 130.87% -5.48% 32.25% 8.45% 7.76% % change % of sales (annualized) 18.87% -45.70% -62.34% -65.83% -184.58% Cash € €1.979.000 €723,000 €1.973.000 €1,536,000 €1.405.000 -0.30% 9.32% 16.61% % change 28.84% 94.33% % of short-term debt 197.50% 22.49% 18.37% 13.93% 7.57% Cash ratio 0.43 0.17 0.12 0.10 0.05 23.21% % change 158.18% 37.27% 19.60% 95.15% Quick assets € €1,778,000 €2,927,000 €2,916,000 €2,752,000 €2,548,000 % change 0.38% 5.96% 8.01% 43.31% 3.73% % of short-term debt 33.13% 32.91% 292.99% 25.26% 18.61% Quick ratio 0.13 0.63 0.24 0.22 0.18 % change 159.98% 12.91% 18.10% 43.88% 9.60% **Current ratio** 1.42 0.53 0.37 0.32 0.48 % change 197.17% -10.75% 43.74% 5.99% 17.50% ARS Source: ARS Interim Report ARS Interim Report 7/1/2020 7/12/2019 6/18/2019 7/12/2019 5/8/2019



## YEAR-OVER-YEAR STATEMENT OF CASH FLOWS

ontinued reliance	•			
debt, decreasing apex, and sale of				
businesses			100	
emporarily cover Cash Flows	- Year-over-Year	- Standard	ized - Year to	o Date
operating losses	(Thousands of Euros	5)		
Period Ended	12 mos 9/30/2019	12 mos 9/30/2018	12 mos 9/30/2017	15 mos 9/30/2016
			Reclassified 9/30/2018	<b>Restated</b> 9/30/2017
Cash Flows from Operating Activities:			3,00,2010	3/00/2017
Net income	(€389,000)	€80,000	(€150,000)	€278,000
Depreciation/depletion	275,000	410,000	419,000	355,000
Non-cash Items	467,000	182,000	505,000	374,000
Changes in working capital	(871,000)	(1,308,000)	(1,566,000)	(750,000)
Total cash from operating activities	(518,000)	(636,000)	(792,000)	257,000
Cash Flows from Investing Activities:				
Capital expenditures	(349,000)	(589,000)	(762,000)	(609,000)
Other investing cash flow items, total	1,073,000	1,020,000	(960,000)	(3,348,000)
Total cash from investing activities	724,000	431,000	(1,722,000)	(3,957,000)
Cash Flows from Financing Activities:				
Financing cash flow items	0	136,000	1,012,000	(132,000)
Issuance/retirement of stock, net	0	(269,000)	(96,000)	1,530,000
Issuance/retirement of debt, net	180,000	1,008,000	1,659,000	2,507,000
Total cash from financing activities	180,000	875,000	2,575,000	3,905,000
Foreign exchange effects	190,000	(18,000)	(25,000)	(35,000)
Net change in cash	576,000	652,000	36,000	170,000
Net cash-beginning balance	1,375,000	723,000	687,000	517,000
Net cash-ending balance	€1,951,000	€1,375,000	€723,000	€687,000
Supplemental Disclosures:				
Cash interest paid	€152,000	€432,000	€422,000	n/a
Cash taxes paid, supplemental	€284,000	€228,000	€223,000	€222,000
Source:	ARS 7/1/2020	ARS 6/18/2019	ARS 6/18/2019	ARS 5/8/2019

## ABOUT THIS REPORT/CONTACT CREDITRISKMONITOR®



CreditRiskMonitor® is a financial risk analysis and news service that helps credit, supply chain and financial professionals stay ahead of and manage risk quickly, accurately and cost effectively. More than 35% of the Fortune 1000, plus over a thousand other large corporations worldwide, rely on our financial risk coverage of over 57,000 global public companies.

CreditRiskMonitor's High Risk Reports feature companies that are exhibiting a significantly high level of financial distress, as indicated by our proprietary FRISK® score.

The ultimate goal of the High Risk Report series is two-part: provide an early warning for those doing business with an increasingly distressed company and inform of the many signals that should be examined when assessing financial risks.

## Request a Personalized Demo and Risk Assessment

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