# creditrisk monitor<sup>®</sup>

# HIGH RISK REPORT PARTY CITY HOLDCO INC.

May 19, 2021

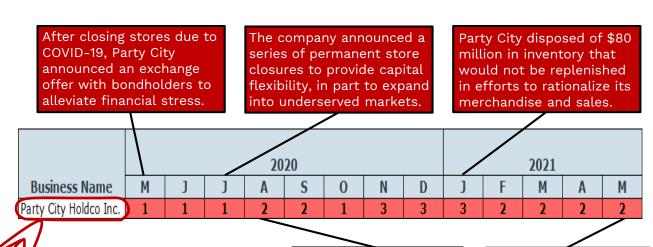


CreditRiskMonitor's assessment of Party City Holdco Inc.'s ("Party City") "high risk" status has been determined by a combination of factors:

Monthly Average FRISK® Score	Page 2
The FRISK® Score Components	3
Management Discussion and Analysis	4
Company Report Detail	5
FRISK® Deep Dive and Adjusted Market Cap Volatility	6
FRISK® Stress Index	_7
Quarterly Performance Ratios	8
Quarterly Leverage Ratios	9
Quarterly Liquidity Ratios and Rates of Return	10
Year Over Year Statement of Cash Flows	_11
About This Report/Contact CreditRiskMonitor®	12

# MONTHLY AVERAGE FRISK® SCORE

CreditRiskMonitor's proprietary FRISK® score signals that Party City (NYSE: PRTY) has a 4 to 10 times greater risk of bankruptcy than the average public company.



The FRISK® score is 96% accurate\* in predicting the risk of corporate failure/bankruptcy over a 12-month horizon.
All FRISK® scores are recalculated every night for each subsequent 12-month period.

Concluding exchange offers, Party City issued new floating rate notes and two PIK/cash notes at rates of 10% and 15%.

Q1 2021 reported a free cash flow deficit, partly offset by cash proceeds from the sale of its international operations.

#### FRISK® SCORE: PROBABILITY OF BANKRUPTCY WITHIN 12 MONTHS

	FRISK®	FROM	TO
2	10	0.00%	0.12%
BES	9	0.12%	0.27%
	8	0.27%	0.34%
	7	0.34%	0.55%
WURSI	6	0.55%	0.87%
	5	0.87%	1.40%
	4	1.40%	2.10%
	3	2.10%	4.00%
8	2	4.00%	9.99%
	1	9.99%	50.00%

While the risk of bankruptcy varies at each FRISK® score, 96% of public companies that eventually go bankrupt enter the FRISK® "red zone" prior to filing. A FRISK® score of 5 or less is an important warning sign.

<sup>\*</sup> FRISK® score accuracy of 96% is based on backtesting of U.S. public companies; results may vary by country.

### THE FRISK® SCORE COMPONENTS

At the core of the CreditRiskMonitor® process is our 96% accurate FRISK® score, which indicates a company's level of financial stress on a scale of 1 to 10, based on the probability of bankruptcy over a 12-month horizon. When available, the FRISK® score incorporates powerful risk indicators including:

Real-time subscriber crowdsourcing research patterns

A "Merton" type model using stock market capitalization and volatility Financial ratios, including those used in the Altman Z"-Score Model

Bond agency ratings from Moody's, Fitch, & DBRS Morningstar

<u>Crowdsourcing</u> has enhanced the accuracy and timeliness of the FRISK® score. We collect and analyze data patterns from thousands of CreditRiskMonitor® subscribers, including professionals from more than 35% of the Fortune 1000 and other large corporations worldwide.

The crowdsourcing advantage is even more powerful in our FRISK® score since many of the professionals who use our service are credit managers:

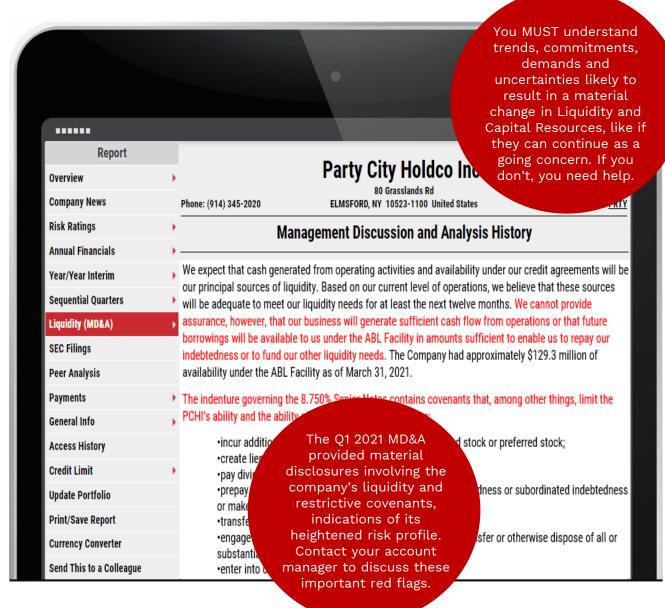
- Credit managers control one of the largest sources of working capital going into a company
- They are not held to the same "Fair Disclosure" restrictions that prevent non-disclosed information sharing on public companies
- Credit managers use a variety of non-public information sources such as their own company's management and sales representatives to be alerted to concerns in a public company's performance
- It is commonly known credit managers confidentially share information with other credit managers, thus collectively, their behavior helps to provide advanced insight to financial problems in public companies

Read more in Credit Research Foundation's quarterly journal article, "Assessing Public Company Financial Risk by Crowdsourcing the Research of Credit Professionals"

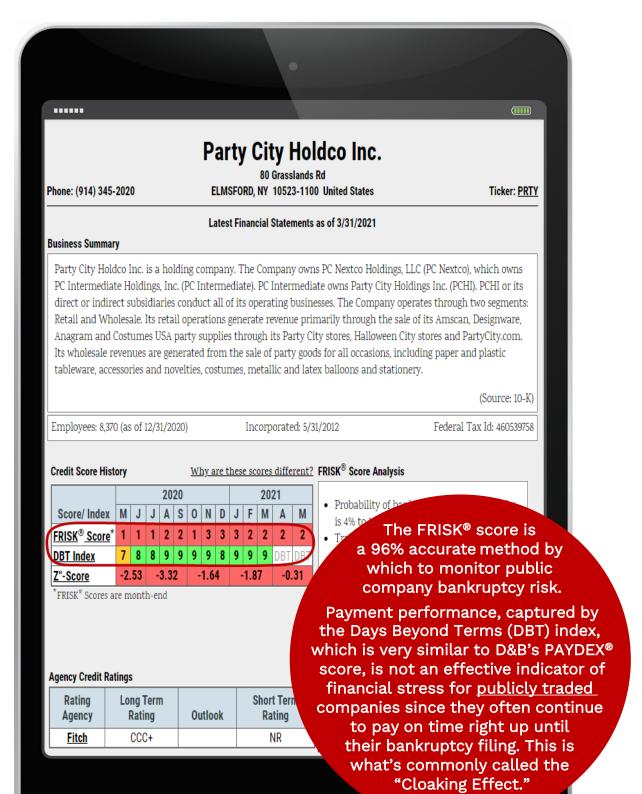
#### DO NOT MISS THIS - MANAGEMENT DISCUSSION AND ANALYSIS (MD&A)

Making misleading or fraudulent statements in an MD&A is <u>against the law</u> – and Sarbanes-Oxley subjects CEOs and CFOs to heavy fines or even <u>jail time</u> for doing so. A vital feature of the CreditRiskMonitor service is the ability to quickly access a Company's Management Discussion and Analysis (MD&A) history. Let it sink in: there are no two people in the world with better knowledge of a company's liquidity risk than the CEO and CFO. More than any credit manager. More than any trade group. And they're personally liable if they're lying.

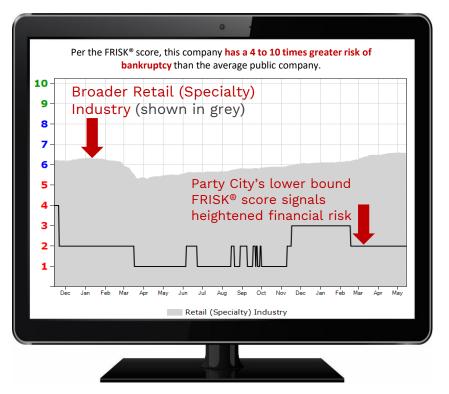
According to the Financial Accounting Standards Board (FASB), "MD&A should provide a balanced presentation that includes both positive and negative information about the topics discussed."



#### COMPANY REPORT DETAIL



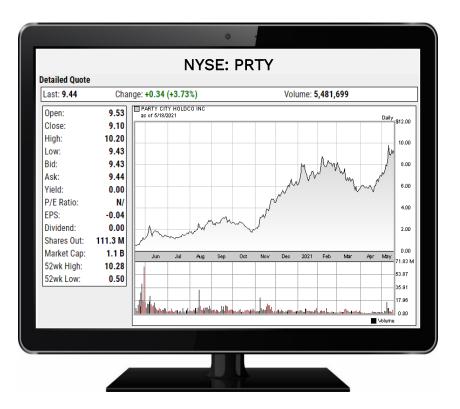
#### FRISK® DEEP DIVE



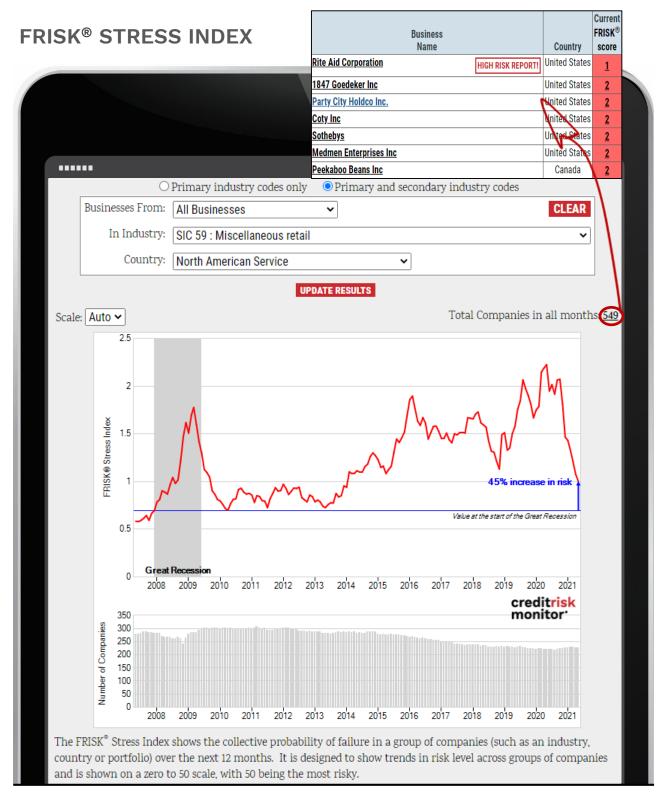
The FRISK® score relative to the broader Retail (Specialty) industry raises an additional red flag signaling heightened risk relative to peers, as well...

MAKING IMMEDIATE ATTENTION REQUIRED.

# ADJUSTED MARKET CAP VOLATILITY



One of the inputs of the FRISK® score is a company's market cap volatility, adjusted for dividends, over the course of a year. Incorporating this information allows us to capture the "wisdom of markets" on a daily basis. This ensures our subscribers are getting the most up to date view of the risks they face since stocks tend to be more liquid and faster moving than bond prices and ratings.



The average probability of failure for SIC code 59 Miscellaneous Retail has improved materially compared to 2020. Although, Party City is still among the weakest names in the industry as evidenced by its FRISK® score of 2.

# **QUARTERLY PERFORMANCE RATIOS**

Consecutive periods of weak operating margins and net losses

Poor interest coverage ratio & cumulatively negative free cash flow

#### **Performance Ratios - Sequential Quarters**

(Thousands of U.S. Dollars) 13 weeks 13 weeks 13 weeks 13 weeks 13 weeks **Period Ended** 6/30/2020 3/31/2020 3/31/2021 12/31/2020 9/30/2020 Net Sales \$ \$426,807 \$648,181 \$533,775 \$254,691 \$414,043 % change -34.15% 21.43% 109.58% -38.49% -43.40% Gross Margin \$ \$54,274 \$16,010 \$66,007 (\$61,280)\$10,353 % change 239.00% -75.75% 207.71% -691.91% -92.57% 12.37% % of sales 12.72% 2.47% -24.06% 2.50% change as % of incremental sales -43.70% 45.61% n/m n/mn/m SG&A \$ \$46,038 \$48,126 \$42,191 \$59,931 \$59,996 % change -4.34% 14.07% -29.60% -0.11% 17.24% % of sales 10.79% 7.42% 7.90% 23.53% 14.49% change as % of incremental sales 5.19% -6.36% n/m n/m n/m Operating margin \$ \$54 (\$112,238)(\$27,099)(\$126,794)(\$611,370) -169.26% % change 100.05% -314.18% 78.63% 79.26% % of sales 0.01% -17.32% -5.08% -49.78% -147.66% change as % of incremental sales -74.42% n/m 35.72% n/m n/m EBITDA \$ \$17,571 (\$92,956) \$266,201 (\$105,512)(\$599,294) % change 118.90% -134.92% 352.29% 82.39% -194.43% 49.87% -144.74% % of sales 4.12% -14.34% -41.43% change as % of incremental sales n/m -313.93% 133.19% n/m n/m EBIT \$ (\$373)(\$111,666) \$248,923 (\$128,278)(\$617,046) % change 99.67% -144.86% 294.05% 79.21% -177.59% % of sales -0.09% -17.23% 46.63% -50.37% -149.03% change as % of incremental sales -315.18% 135.16% n/mn/m n/m Pre-tax income \$ (\$17,587)(\$124,755)\$235,501 (\$153,690)(\$642,166) % change 85.90% -152.97% 253.23% 76.07% -158.60% -155.10% % of sales -4.12% -19.25% 44.12% -60.34% change as % of incremental sales 314.89% 139.45% n/mn/m (\$14,064) \$239,707 (\$541,513) Net income (loss) \$ (\$96,417)(\$130,015)-101.44% % change 85.41% -140.22% 284.37% % of sales -3.30% -14.88% 44.91% -51.05% -130.79% change as % of incremental sales -293.80% 132.48% n/m n/m n/m Tax expense \$ (\$3,469)(\$28,360)(\$4,164)(\$23,631)(\$100,498) Effective tax rate 19.72% 22.73% -1.77% 15.38% 15.65% Depreciation expense \$ \$15,467 \$15,792 \$14,379 \$20,087 \$14,886 % of sales 3.62% 2.44% 2.69% 7.89% 3.60% % of capital expenses 69.72% 82.97% 104.48% 264.09% 138.78% % of PP&E, net (annualized) 5.79% 6.83% 6.80% 5.97% 8.08% Capital expenditures \$ \$22,184 \$19,033 \$13,763 \$7,606 \$10,726 % change 16.56% 38.29% 80.95% -29.09% -32.81% % of PP&E, net (annualized) 9.80% 8.20% 5.71% 3.06% 4.17% % of working capital (annualized) 75.21% 57.92% 40.80% 25.92% 25.88% Interest coverage ratio 1.02 (7.10)19.83 (4.15)(23.86)% change 114.37% 135.81% 577.67% 82.60% -205.23% Free cash flow \$ (\$39,367)\$83,366 (\$21,809)\$17,643 (\$84,756) -140.36% % change -147.22% 482.26% -223.61% 120.82% Source: 10-Q 10-K 10-Q 10-Q 10-Q 5/10/2021 3/12/2021 11/9/2020 8/7/2020 6/12/2020

# **QUARTERLY LEVERAGE RATIOS**

Steep
deficit in tangible
net worth; debt to
assets ratio trends
in the bottom
quartile of
industry peers

Short-term loans and notes payable remain in excess of net working capital

# **Leverage Ratios - Sequential Quarters**

2010.14	•	of U.S. Dollars)	qualter		
Period Ended	3/31/2021	12/31/2020	9/30/2020	6/30/2020	3/31/2020
Total debt \$	\$1,502,713	\$1,519,091	\$1,652,574	\$1,897,140	\$1,954,864
% change	-1.08%	-8.08%	-12.89%	-2.95%	14.48%
Stockholders' equity \$	\$74,894	\$50,521	\$136,135	(\$137,016)	(\$19,626)
% change	48.24%	-62.89%	199.36%	-598.14%	-103.71%
Total debt to equity ratio	20.06	30.07	12.14	n/a	n/a
% change	-33.27%	147.70%	n/a	n/a	n/a
Tangible net worth \$	(\$998,616)	(\$1,027,292)	(\$951,600)	(\$1,236,705)	(\$1,120,936)
% change	2.79%	-7.95%	23.05%	-10.33%	-0.26%
Total assets \$	\$2,695,469	\$2,806,455	\$3,108,009	\$3,056,783	\$3,134,795
% change	-3.95%	-9.70%	1.68%	-2.49%	-12.81%
Total debt to assets ratio	0.56	0.54	0.53	0.62	0.62
% change	2.99%	1.81%	-14.32%	-0.48%	31.28%
Tangible assets \$	\$1,621,959	\$1,728,642	\$2,020,274	\$1,957,094	\$2,033,485
% change	-6.17%	-14.44%	3.23%	-3.76%	4.41%
Short-term debt \$	\$144,218	\$189,283	\$318,236	\$339,564	\$480,010
% change	-23.81%	-40.52%	-6.28%	-29.26%	139.61%
Short-term debt % of total debt	9.60%	12.46%	19.26%	17.90%	24.55%
% change	-22.98%	-35.29%	7.59%	-27.11%	109.31%
Short-term debt % of working capital	102.59%	198.45%	190.00%	331.62%	362.61%
% change	-48.31%	4.45%	-42.71%	-8.55%	260.57%
Total liabilities \$	\$2,620,575	\$2,755,934	\$2,971,874	\$3,193,799	\$3,154,421
% change	-4.91%	-7.27%	-6.95%	1.25%	2.90%
Total liabilities to equity ratio	34.99	54.55	21.83	n/a	n/a
% change	-35.86%	149.88%	n/a	n/a	n/a
Total debt to EBITDA ratio (annualized)	21.38	n/a	1.55	n/a	n/a
Source:	10-Q	10-K	10-Q	10-Q	10-Q
	5/10/2021	3/12/2021	11/9/2020	8/7/2020	6/12/2020

# QUARTERLY LIQUIDITY RATIOS AND RATES OF RETURN

Cash balances deteriorate	Liquidity Rati	os - Sequent		qu	Meager ash and ick ratios
Period Ended	3/31/2021	12/31/2020	9/30/2020	6/30/2020	3/31/2020
Current assets \$	\$710,215	\$809,260	\$1,062,782	\$968,938	\$1,017,229
% change	-12.24%	-23.85%	9.69%	-4.75%	13.77%
% of short-term debt	492.46%	427.54%	333.96%	285.35%	211.92%
Current liabilities \$	\$569,632	\$713,877	\$895,286	\$866,543	\$884,854
% change	-20.21%	-20.26%	3.32%	-2.07%	27.33%
Working capital \$	\$140,583	\$95,383	\$167,496	\$102,395	\$132,375
% change	47.39%	-43.05%	63.58%	-22.65%	-33.55%
% of sales (an <u>nu</u> alized)	8.23%	3.68%	7.84%	10.05%	7.99%
Cash \$	\$83,806	\$119,532	\$170,562	\$154,133	\$194,433
% change	-29.89%	-29.92%	10.66%	-20.73%	456.84%
% of short-term debt	58.11%	63.15%	53.60%	45.39%	40.51%
Cash ratio	0.15	0.17	0.19	0.18	0.22
% change	-12.13%	-12.13%	7.08%	-19.03%	337.65%
Quick assets \$	\$165,464	\$210,411	\$320,387	\$239,214	\$310,656
% change	-21.36%	-34.33%	33.93%	-23.00%	68.81%
% of short-term debt	114.73%	111.16%	100.68%	70.45%	64.72%
Quick ratio	0.29	0.29	0.36	0.28	0.35
% change	-1.43%	-17.66%	29.63%	-21.36%	32.59%
Current ratio	1.25	1.13	1.19	1.12	1.15
% change	9.99%	-4.51%	6.16%	-2.73%	-10.66%
Source:	10-Q 5/10/2021	10-K 3/12/2021	10-Q 11/9/2020	10-Q 8/7/2020	10-Q 6/12/2020

Poor eturns on						
quity and assets	Rate of Return - Sequential Quarters (Thousands of U.S. Dollars)					
Period Ended	13 weeks 3/31/2021	13 weeks 12/31/2020	13 weeks 9/30/2020	13 weeks 6/30/2020	13 weeks 3/31/2020	
Return on equity	-27.84%	-70.82%	n/a	n/a	-102.23%	
% change	60.69%	n/a	n/a	n/a	-197.54%	
Return on total assets	-0.51%	-3.26%	7.78%	-4.20%	-16.09%	
% change	84.32%	-141.93%	285.17%	73.90%	-134.28%	
Return on tangible assets	-0.84%	-5.14%	12.05%	-6.52%	-27.20%	
% change	83.68%	-142.67%	284.98%	76.05%	-114.56%	
Source:	10-Q 5/10/2021	10-K 3/12/2021	10-Q 11/9/2020	10-Q 8/7/2020	10-Q 6/12/2020	

### YEAR OVER YEAR STATEMENT OF CASH FLOWS

Recurring net losses & negative operating cash flow Statement of Cash Flows - Year-over-Year - Standardized - Year to Date (Thousands of U.S. Dollars) 13 weeks 13 weeks 13 weeks 13 weeks 13 weeks Period Ended 3/31/2021 3/31/2020 3/31/2019 3/31/2017 3/31/2018 Cash Flows from Operating Activities: Net income (\$14,118) (\$541,668) (\$30,289) (\$1,163)(\$4,683)Depreciation/depletion 17,944 17.752 20.701 21.341 20.557 Deferred taxes (3,386)(54,991)(9,383)178 873 Non-cash Items 694 2.806 4,937 (30,884)556,836 Changes in working capital 13,261 (51,959)(83,250)(47,568)(41,361)Total cash from operating activities (74,030) (100,887)(19,533)(17,183)(25,190)Cash Flows from Investing Activities: Capital expenditures (22,184)(10,726)(12,393)(11,424)(17,906)Other investing cash flow items, total 20,556 (17,000)(62, 166)(535)Total cash from investing activities (1,628)(10,719)(12,928)(34,906)(73,590)Cash Flows from Financing Activities: Financing cash flow items (21,437)(56)0 n/a 932 Issuance/retirement of stock, net (85)292 2,649 64 Issuance/retirement of debt, net 249,098 90,765 59,761 67,944 1,901 Total cash from financing activities 91,697 (16,887)249,013 59,997 68,008 Foreign exchange effects 671 872 (177)(4,863)2,216 Net change in cash (35,875)159,401 (19,902)572 (24.243)Net cash-beginning balance 119,681 54,408 64,610 35,176 59,219 Net cash-ending balance \$83,806 \$194,577 \$39,317 \$54,980 \$40,367 Supplemental Disclosures: Cash interest paid \$20,309 \$35,927 \$42,482 \$28,780 \$25,232 Cash taxes paid, supplemental \$127 \$11,368 \$3,708 \$5,342 \$6,749 Source: 10-0 10-0 10-0 10-0 10-0 5/10/2021 6/12/2020 5/9/2017 5/9/2019 5/9/2018

# ABOUT THIS REPORT/CONTACT CREDITRISKMONITOR®



CreditRiskMonitor® is a financial risk analysis and news service that helps credit, supply chain and financial professionals stay ahead of and manage risk quickly, accurately and cost effectively. More than 35% of the Fortune 1000, plus over a thousand other large corporations worldwide, rely on our financial risk coverage of over 57,000 global public companies.

CreditRiskMonitor's High Risk Reports feature companies that are exhibiting a significantly high level of financial distress, as indicated by our proprietary FRISK® score.

The ultimate goal of the High Risk Report series is two-part: provide an early warning for those doing business with an increasingly distressed company and inform of the many signals that should be examined when assessing financial risks.

# Request a Personalized Demo and Risk Assessment

Read more Bankruptcy Case Studies, High Risk Reports and other resources

Contact us at: 845.230.3000 creditriskmonitor.com/contact-us